30 Years

OF MEDIA MINISTRY

CELEBRATING THE JOURNEY
LOOKING TO THE FUTURE

MAKING GOD'S LOVE VISIBLE ACROSS THE MIDDLE EAST AND NORTH AFRICA

SAT7

A MINISTRY OF PARTNERS

Looking back over the last three decades and reflecting on how the Lord has blessed and grown SAT-7 into a multi-channel and multi-platform media ministry, I am so thankful for all those whose support and partnership has helped to make it possible. I think of Paul's words to the Philippians:

"I thank my God every time I remember you. In all my prayers for all of you, I always pray with joy because of your partnership in the gospel from the first day until now, being confident of this, that he who began a good work in you will carry it on to completion until the day of Christ Jesus" (Philippians 1: 3–6).

We may not see all the fruits of our partnership yet, but as SAT-7 marks its 30th anniversary, this is an opportunity to reflect on what the Lord has brought about through our work so far. It is my hope and prayer that through reading this booklet, you will see how much there is to celebrate.

As we look forward to SAT-7's next strategic period (2026–28), considering all the challenges facing people across the Middle East and North Africa (MENA) today, it is clear that there remains more "good work" for us to do.

You will read over the following pages how our focus will be on four priority audiences:

- **not-yet believers**
- **new believers**
- **children**
- **young people**

As SAT-7 embarks on its fourth decade, please join me in praying that we will be able to make as great an impact as possible on these groups, that hearts will continue to be touched and lives changed right across the MENA.

Rita

Rita El-Mounayer
SAT-7 CEO

> **"I am deeply grateful for your precious prayers and encouraging programs. There is no church here, but thanks to you I never feel alone. Thank you very much. May the Lord bless you always.**
> **Polat from Türkiye**

Bible quotations are taken from THE HOLY BIBLE, NEW INTERNATIONAL VERSION®, NIV® Copyright © 1973, 1978, 1984, 2011 by Biblica, Inc.® Used by permission. All rights reserved worldwide.

Front cover:
Marianne Awaraji, long-time SAT-7 presenter, now Audience Relations Manager for SAT-7 ARABIC
Reza Jafari, long-time SAT-7 presenter, now Multimedia Senior Manager, SAT-7 PARS

MEDIA MINISTRY IN A RAPIDLY CHANGING WORLD

SAT-7 is a Christian media ministry serving 25 countries across the MENA through faith-filled content on four satellite television channels and various digital media platforms. SAT-7 broadcasts in the region's main languages, Arabic, Persian and Turkish, with Viewer Support teams on hand to respond to messages, questions and prayer requests.

Since its inception in 1996, SAT-7 has continually adapted to advances in technology and changing viewer preferences, always seeking to have a presence where people are watching.

SATELLITE TELEVISION

Satellite is still the most popular visual medium in the MENA, and most households have a dish. Satellite broadcasting bypasses barriers of illiteracy, censorship and limited internet access and reaches into the most remote parts of the region.

SAT-7's satellite viewership across the Arab world is approximately 15 million

IPSOS, 2024

DIGITAL MEDIA

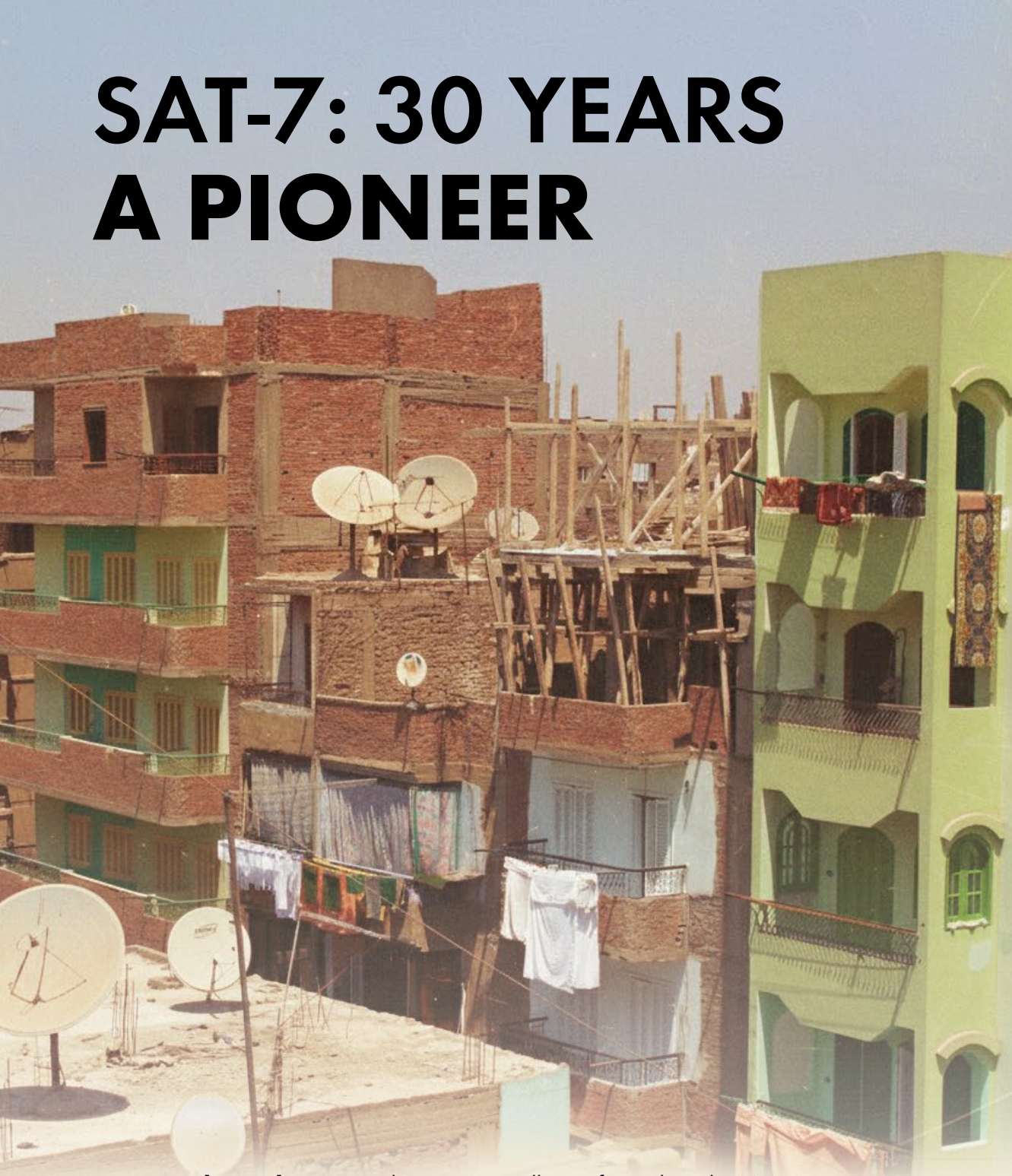
With internet usage increasing rapidly across the MENA, SAT-7 is expanding its digital presence with tailored content available on a range of online platforms. This includes further developments to SAT-7 PLUS, which launched in 2021 as the region's first multi-language Christian video-on-demand and livestreaming platform.

VIEWER SUPPORT

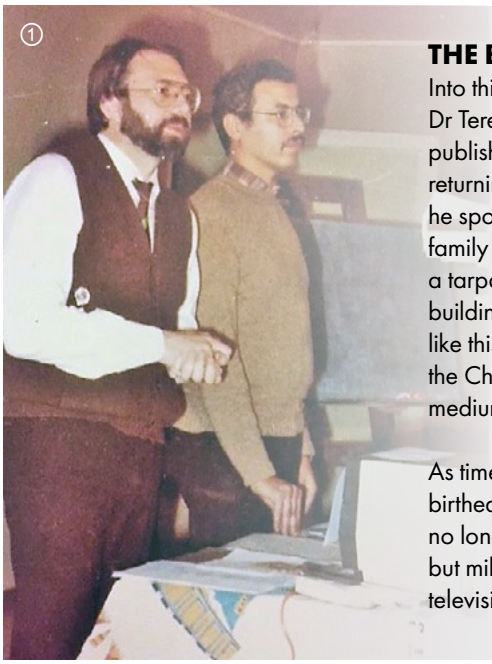
Each of SAT-7's satellite TV channels has a Viewer Support team made up of Arab, Persian or Turkish believers, who can be contacted in a variety of ways. They help viewers navigate questions and struggles about faith, relationships and life's challenges, offering prayer, advice and, in some cases, further support. SAT-7 works with numerous partner organisations and churches throughout the MENA, so we can connect viewers with local Christians wherever possible.

CLICK HERE FOR A VIDEO ON VIEWER SUPPORT

SAT-7: 30 YEARS A PIONEER



It was the early 1980s. Then as now, millions of people in the MENA were facing acute difficulties resulting from war, deprivation or oppression. Though many Christians resided in the region, they made up only a small minority of the population and were divided by geography, language and conflict. They often suffered government restrictions on the public expression of faith, discrimination in law and employment, and sometimes violence and imprisonment, while new believers sometimes faced hostility even from their families.



THE BOLD IDEA

Into this landscape stepped Dr Terence Ascott, a Christian publisher living in Cairo. As he was returning home one day in 1982, he spotted a security guard and his family watching television under a tarpaulin beside an unfinished building. He realised that a family like this would never be exposed to the Christian faith except through a medium such as television.

As time passed, that encounter birthed a bold vision. Dr Ascott no longer just saw one family but millions. He understood that television could be more than entertainment and news; it could be a bridge to faith for those who might never encounter the written word of the Gospel. And soon the new technology of satellite television opened up more exciting possibilities.

Over many years, Dr Ascott worked alongside Middle Eastern church leaders and international Christian agencies to turn his vision into reality. In November 1995, SAT-7 was founded in partnership with various agencies and churches: the first Christian satellite television ministry for the MENA.

① Terence Ascott at an initial consultation about Christian TV, Egypt, 1983 ② Rev Dr Safwat ElBiady, Bishop Moussa, Makram Barsoum and Bishop Koulta opening the first SAT-7 office in Egypt, 1997 ③ SAT-7's first camera, 1998 ④ Overseeing one of the first live broadcasts

GROWING IN STRENGTH

On 31 May 1996, SAT-7 aired its first broadcast. For two hours each week, Christian programming in Arabic began appearing on screens across the region via satellite.

Growth was rapid. As programming increased, in 1997 SAT-7 opened its first studio in Lebanon and its first office in Egypt. A year later, trained telephone counsellors began responding to those in need. By 2000, SAT-7 had progressed to daily analogue broadcasts, soon followed by digital. The audience was growing...

By the early 2000s, SAT-7 had taken its first steps toward interactive broadcasting. Viewers began responding by SMS in 2003, sharing prayers, questions and stories, even from remote areas. But these developments were not without hardship.

In 2002, SAT-7's newly opened Cairo studio was the victim of arson. Within months it was rebuilt: a sign of the resilience, perseverance and faith that have shaped the ministry throughout.

In 2005, SAT-7 launched its first live programs, transforming Christian television from one-way communication into a real-time conversation. Now the ministry was no longer simply broadcasting. It was connecting.

SAT-7's first broadcast logo

① Rita El-Mounayer with Syrian children in a displacement camp ② At the new SAT-7 TÜRK studio, 2012 ③ First live uplink from the Middle East, Syria, 2001 ④ At the SAT-7 PARS UK studio, 2013 ⑤ Syrian refugee children watching *My School*, Lebanon, 2015 ⑥ Rita El-Mounayer and Terence Ascott filming in Morocco, 2001 ⑦ Launch of the new international control room, Cyprus, 2006 ⑧ SAT-7 TÜRK launches on the Türksat satellite, 2015

PRIORITISING CHILDREN

Throughout these early years, the theme of children appeared repeatedly. Parents described sons and daughters who lacked safe, value-centred content; youngsters wrote in with drawings and prayers.

In 2004, SAT-7 introduced a daily one-hour children's block. The overwhelming response led to the launch in 2007 of SAT-7 KIDS, the world's first 24/7 Arabic Christian children's channel. Two years later, SAT-7 KIDS and SAT-7 ARABIC moved onto Nilesat/Eutelsat, the region's most-watched satellite platform, instantly expanding their reach to millions of new viewers.

What began as short stories, songs and prayers had become a lifeline for families across the Arab world.

ONE CHURCH, MANY CULTURES

As SAT-7 grew, it extended its ministry into the other main languages of the MENA.

Persian-language broadcasts began in 2002, initially on SAT-7 ARABIC, and immediately received a positive response. The work expanded and issued eventually in the launch of SAT-7 PARS, a dedicated Persian-language channel, in 2006. By 2013, with studios in both Cyprus and the UK, SAT-7 PARS was airing five live programs each week, strengthening the two-way ministry at the heart of SAT-7's work.

In Türkiye too, believers were longing for Christian television ministry in their own cultural context. In 2006, SAT-7 ARABIC began to broadcast programs from the independent TURK-7 ministry as a Turkish-language content block. In 2010, TURK-7 merged with SAT-7 and became a new channel, SAT-7 TÜRK. This was to become (in 2015) the first Christian channel licensed to broadcast on Türkiye's government-regulated Türksat platform.

In 2017, as conflict disrupted schooling in Syria and Lebanon, SAT-7 responded with SAT-7 ACADEMY, which began to provide primary education in core subjects on air and online. Operating on SAT-7 ARABIC, SAT-7 KIDS and social media for several years, it allowed thousands of young people to access foundational learning.

BEYOND SATELLITE

At the same time, SAT-7 adapted to changing media habits. From early online streaming in 2008 to secure digital Viewer Support in the 2010s, the ministry expanded beyond satellite. This shift accelerated during the COVID-19 lockdowns in 2020, with new live programs online as well as on satellite.

In 2021, SAT-7 launched SAT-7 PLUS, the MENA's first Christian multi-lingual video-on-demand and livestreaming platform: a significant step in the evolution from satellite broadcaster to fully multi-platform media ministry. Viewers could choose from a wide range of content, including discipleship programs, Christian drama, children's programs, talk shows and much more. The platform also included the educational material originally prepared for SAT-7 ACADEMY.

Most recently, SAT-7 introduced and expanded the use of virtual production across all our channels, highlighting its commitment to sharing the Gospel and supporting the Church in engaging ways.

THE UNCHANGED MISSION

Today, SAT-7 remains a pioneer. Through rooftop satellite dishes, mobile phones clutched in the dark and laptops glowing late into the night, it transcends every border.

What began as a two-hour weekly broadcast has become a multi-language, multichannel, multi-platform ministry that brings peace, hope and help to millions across the MENA.

Thirty years on, the vision Dr Ascott first glimpsed in the streets of Cairo still lights the way: to make God's love visible, wherever it is needed most in the MENA.

Read on to learn about SAT-7's exciting plans for the next stage of its ministry...

KEY MILESTONES

1995

November
Founding meeting; SAT-7 is legally incorporated.

1996

May
Weekly broadcasts (two hours in Arabic) start

SAT-7 ARABIC

1997

July
SAT-7 studio in Lebanon opens

November
SAT-7 Partner-operated telephone counselling centres begin operation

1999

2000

April
Start of daily broadcasts in Arabic

January
Cairo studio opens, but destroyed by arson in September. Re-opens March 2003

2002

2005

May
SAT-7's first live broadcasts

December
SAT-7 PARS is launched

SAT-7 PARS

2006

2007

December
SAT-7 KIDS is launched

SAT-7 KIDS

SAT-7 PARS starts making programs from new studios in Limassol, Cyprus and London, UK

2008

2010

January
SAT-7 TÜRK is launched

January
Start of the Arab Spring and year of special live broadcasts

2011

April
SAT-7 TÜRK moves to a new studio in Istanbul

2012

January
SAT-7 TÜRK begins broadcasting on Türksat, Türkiye's national satellite

2015

March
My School launches as SAT-7's first primary-level education program

2015

May
SAT-7 PARS launches on a new satellite, Yahsat, doubling its potential viewership

2017

September
SAT-7 launches SAT-7 ACADEMY

2017

April
Rita El-Mounayer becomes SAT-7 CEO, taking over from Dr Terence Ascott, who becomes Founder & President

2019

March
COVID-19 forces channels to create different types of content, some from presenters' homes

2020

February
SAT-7 PLUS streaming platform goes live

2021

Between 2023 and 2025, SAT-7 films *Toxic*, *Yakamoz* and *Perhaps God Sees Me* win several international awards

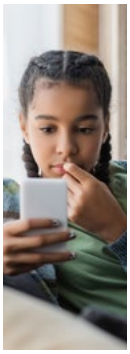
2025

SAT-7 INTERNATIONAL STRATEGY 2026–28

SAT-7 has framed this new strategy in light of our context as a Christian media ministry serving the Middle East and North Africa. This includes the continued fragility and volatility of the region, the increasing proportion of young people in the population, the thriving and multiform media landscape, and recent major advances in several key technologies.

The strategy is a compass that sets a general direction of travel for SAT-7's ministry, which will guide all our key decisions in 2026–28. It unifies all our operations around a set of core principles, from which each part of SAT-7 will develop its annual operational goals. The strategy is organised under six headings:

01 AUDIENCE



SAT-7's strategic aspiration in this period is to make as great an impact as possible on four specified priority audiences: those not yet believers, new believers, children (up to age 16) and young people (up to age 25).* We intend that this aspiration should influence all our key decisions regarding content, platforms and production.

SAT-7 will therefore give those who are not yet believers an opportunity to hear, engage with and respond to the Gospel, assist new believers in their first steps of personal faith in Jesus, and help new believers, children and young people to grow in that faith and in their discipleship. We will also connect with a broader range of language-groups.

*For more on our priority audiences, see pages 12-17

02 CONTENT

This focus will entail, for each priority audience, both increased production hours and ambitious, bold and creative content. SAT-7 will embed our new design for impact approach across our work, basing it on careful audience research, and will ensure that the language we use in our programming is widely accessible. We will set a target percentage of content for each priority audience in each language area. We will also develop blocks of broadcast time for particular language variants and develop our strategic marketing.

These commitments will be worked out in various areas, including engagement with the Church, training and innovation. We will continue to prioritise quality over quantity.

03 PLATFORMS AND PRODUCTION

SAT-7 will ensure that the production processes for our satellite and various digital platforms are both differentiated and integrated appropriately. We will pay particular attention to identifying the preferred platforms of our priority audiences and make more relevant content available there. We will invest further in our livestreaming and Video-on-Demand platform, SAT-7 PLUS, and establish clear criteria for its content.

These priorities will be applied in the integration of SAT-7's production and skills, in various forms of evaluation, and in maximising our impact in a changing technological environment, especially through training for staff working in this area.

04 VIEWER SUPPORT

SAT-7 will support viewers on all our platforms and will define more clearly the role of our Viewer Support teams, developing collaboration with our digital staff to encourage interactions arising from our programs and forging new partnerships with external organisations. We will continue to connect viewers with a range of churches.

05 ORGANISATION CULTURE

SAT-7 will promote open communication at all levels of our organisation, encourage a culture of evaluation and foster an environment of creativity, innovation and agility. We will continue to integrate our operations and will apply to these our commitment to environmental sustainability.

06 SUPPORTER ENGAGEMENT AND FUNDRAISING

SAT-7 will increase our aspirations for the amount of income we raise. We will develop a new model of measuring and describing our strategic impact and apply it to our priority audiences in particular. We will also increase our capacity for creative collaboration in fundraising across the organisation.

This is the summary version of SAT-7's International Strategy for 2026–28. A full version is available on request from info@sat7.org.

SUPPORTING CHURCH GROWTH

NOT-YET BELIEVERS

In the New Testament the churches are called to share the Gospel with people who are not yet believers and to love and do good to them. But the MENA churches face numerous difficulties in ministering to their non-Christian neighbours. In most places the Christian population is small, and Freedom of Religion or Belief is severely limited. The authorities may restrict or prohibit Christian witness, discourage the distribution of Bibles and Christian resources and subject media to state censorship. Many people struggle to engage with the Gospel or the churches in the face of pressure from their families and communities and widespread misconceptions about Christianity.

SAT-7 is therefore committed to supporting local Christians in their holistic mission to "not-yet believers", by bringing the Gospel directly into people's homes in their own languages, providing a platform for believers to share their faith, and encouraging the churches to promote the welfare of others.

SHAAH FROM AFGHANISTAN

"One day when I went home, I felt very frustrated. I started asking, where is God? Why is He always close to the rich and hypocrites? I could not find God, and I was upset!"

On that same day, Shaah, a woman from Afghanistan, came across SAT-7 PARS while flicking through satellite television channels. "I was curious about what they were talking about," she said. "After a month of watching SAT-7 I became a believer. I think it was God's will for me to watch that TV channel."

CLICK HERE FOR SHAAH'S STORY

Shaah had to leave Afghanistan and received many threats, including from her own family, because of her new faith. But she wanted to share her powerful story on SAT-7 PARS to offer hope to others.

"I pray for the redemption and freedom of Afghan women because they are really suffering," she said. "God can take away their pain and deliver peace to their hearts. I always pray for them to be saved."

0.02%
of Afghanistan's population is Christian — about 7,000 people, the fewest in the region
World Christian Database

NEW BELIEVERS

New believers are encouraged in the New Testament to submit to God's reign and to understand and obey the teaching of the Lord and His apostles, so that they may grow to maturity in Christ. Yet the same factors that inhibit the MENA churches' witness to not-yet believers also impede them in discipling new believers, and these are often compounded by a lack of trained leadership and reliable resources. New believers may have no church to attend or anyone to answer their questions, and so they are unable to learn even the basics of the Christian faith and how to live it out in challenging contexts of hostility or persecution.

Therefore SAT-7 prioritises the task of helping the churches to enable new believers to live and grow as disciples of Christ, and overcome the various obstacles that they face, through the support of their local and global Christian family.

HOVAN FROM IRAN

"I was not fully confident in my new faith until recently when things changed," said Hovan from Iran. Isolated in a country where it is difficult for Christians to find fellowship and discipleship, Hovan reached out to SAT-7 PARS with questions. "Someone at your channel provided some very helpful answers," he said.

As well as watching programs on SAT-7 PARS, Hovan started to join Bible-teaching discipleship sessions hosted by the channel on Zoom, which feature worship, teaching, discussion and prayer.

The biblical input and connection with other believers is helping Hovan to grow in his faith. "I'm beginning to see a change in my life and in the way I behave. I'm sensing a deep peace at work," he said. "I pray for others and for myself, asking for a stronger faith and deeper roots so that God will strengthen me to continue my walk."

CLICK HERE FOR HOVAN'S STORY

Christians comprise
4.2%
of the MENA population
World Christian Database

Of the 25 countries in the MENA where SAT-7 broadcasts, 20 are rated **"not free"**
Freedom House

Name changed, image for representation only

STRENGTHENING THE NEXT GENERATION

CHILDREN (UP TO 16)

Many children in the MENA are hugely undervalued. Not only are they victims of conflict, poverty and displacement that endanger their safety and well-being and jeopardise their education; they are also liable to forced labour and abuse at home. The many natural disasters that strike the region have long-term economic, physical and spiritual consequences for the rising generation and their hopes, while societal hostility and official restrictions limit the freedom of Christian children to practise their faith. Yet in the New Testament children are highly valued in the kingdom of God, and those who welcome children in Jesus' name are said to welcome Him and the God who sent Him.

SAT-7 therefore affirms the God-given value of children in the MENA by introducing them to the Gospel of Christ, providing them with a safe space to grow in Him and supporting their physical, mental and social well-being.

JAD FROM SYRIA

Jad, from Syria, started watching SAT-7's children's programs in secret when he was aged around ten. Speaking to SAT-7 presenter Marianne Awaraji Daou in 2021, Jad recalled how SAT-7 KIDS helped sustain his faith through years of war and upheaval.

"I left my house; I left my region; I was far from my siblings and away from my dad," Jad said. He even recalled two harrowing experiences: when his father survived a murder attempt, and when he himself was kidnapped by militants.

One of the things that helped Jad to deal with these traumatic events was the worship music he had memorised from SAT-7 KIDS' programs. "Even when I was kidnapped," he said, "I used to remember the songs. I used to sing them again and again."

Jad shared that his dream was to be baptised, and in December 2024, he contacted Marianne again with the exciting news that this prayer had been answered, adding, "You were like a lighthouse for me, lighting the way and guiding me to Jesus!"

CLICK HERE FOR JAD'S STORY

"When I was kidnapped... I remembered the songs

One in two children in the MENA is affected by ongoing conflicts and violence

UNICEF

YOUNG PEOPLE (UP TO 25)

The extensive instability and restrictions in the MENA are especially harmful to young people. They have limited educational opportunities owing to conflict and poverty; youth unemployment and disillusionment are widespread; and their economic disadvantages leave them vulnerable to hopelessness and radicalisation by extremist groups. Limitations on the movements, minds and bodies of young women are particular severe. Young people who follow Jesus experience various degrees of pressure to compromise their commitment, especially those who become believers from another faith background. But the New Testament testifies to the strength and vision of younger Christians, who should be respected and encouraged to become mature in Christ.

Therefore SAT-7 helps young people in the MENA to lay foundations for a life of discipleship, provides them with opportunities to share their questions and opinions, supports their holistic well-being, and renews their hope by encouraging them to become changemakers in their communities and wider societies.

People aged under 25 comprise around 47% of the total MENA population

47%

UNICEF

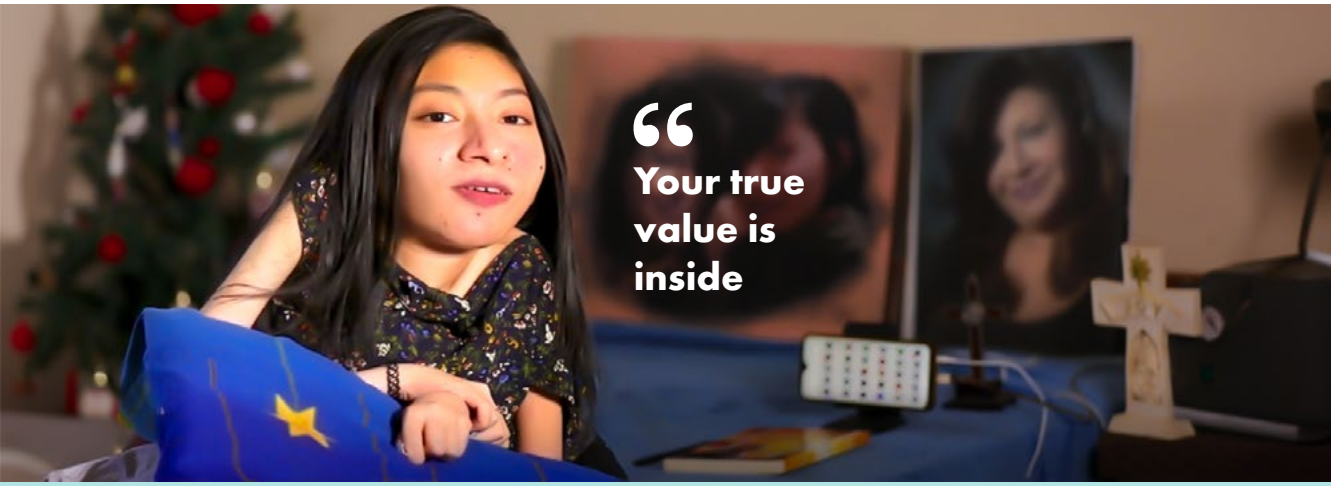
x2

The youth unemployment rate (24.4%) is almost double the global average

International Labour Organisation

An estimated **30 million** children aged 5-18 are out of school

UNICEF



BERNADETTE FROM EGYPT

Bedridden for 15 years, Bernadette has not allowed disability and illness to stop her from fulfilling her dreams. The young woman from Egypt is almost completely paralysed by muscular atrophy, but during a stay in hospital found that “God shows up powerfully in difficult times”.

“I discovered that there are many blessings in the world, in our daily life, but we do not pay attention to them,” she said. “I started to take advantage of all the possibilities I have.”

Motivated by her strong Christian faith and a passion for writing, Bernadette is making an impact as part of SAT-7’s *Youth for an Enabling Society* (*YES*) team as a content creator for the project’s “Our Generation Plus” social media pages.

Her powerful posts, in which she often shares her own experiences and challenges, are inspiring a generation of changemakers across the Arab world. “Don’t believe that your value lies in anything external,” she wrote. “Your true value is inside you even if you are a human being who cannot move from bed due to certain circumstances.”

CLICK HERE TO FIND OUT MORE ABOUT THE *YES* PROJECT

MAXIMISING AND MEASURING IMPACT

SAT-7 has always sought to maximise the impact of our broadcasts on our viewers. To measure this, we undertake audience surveys and monitor the extensive feedback received from our Viewer Support teams. But as we mark this milestone in the ministry of SAT-7 and look ahead to a new strategy period (2026–28), we are taking new steps to enhance and evaluate our effectiveness.

SAT-7 has now begun to embed a new approach to content design across our channels. "Design for Impact" involves using more focused audience research to provide a better understanding of the needs of people who engage with our content and of how we can best address them. The results are then applied to our program proposals and production.

The process takes account of the various stages at which viewers stand in relation to Christ and to SAT-7 and addresses the challenges of ministering to them at each of these stages.

Another new initiative is the framing of an Impact Strategy Model (ISM) for our ministry. This sets out the main problems SAT-7 exists to address and the changes we want to promote among our viewers, in the Church and in wider MENA society. It also explains how these changes happen and what makes SAT-7 effective in delivering them. Part of the ISM is a framework that will explain it in theological terms: a statement of how SAT-7's ministry can be understood, justified and integrated on a biblical basis.

The ISM will help us to identify and focus on activities that will best enable us to bring about our desired outcomes. It will also serve as a standard for developing and refining our specific policies, goals, priorities and activities in the future.

SAT-7 is building on this work by undertaking a pilot project to test our ISM by measuring our current impact on viewers from our priority audiences. During the next strategic period we will carry out regular quantitative and qualitative research to measure SAT-7's impact on all these audiences: those not yet believers, new believers, children and young people.

"Every piece of content we create is designed to be a lifeline of hope and truth, shaped to touch hearts and transform lives. And we don't just hope for this impact; we seek to demonstrate it, through data and personal stories that together reveal how God is working through SAT-7 to make the Gospel available and relevant across the MENA.

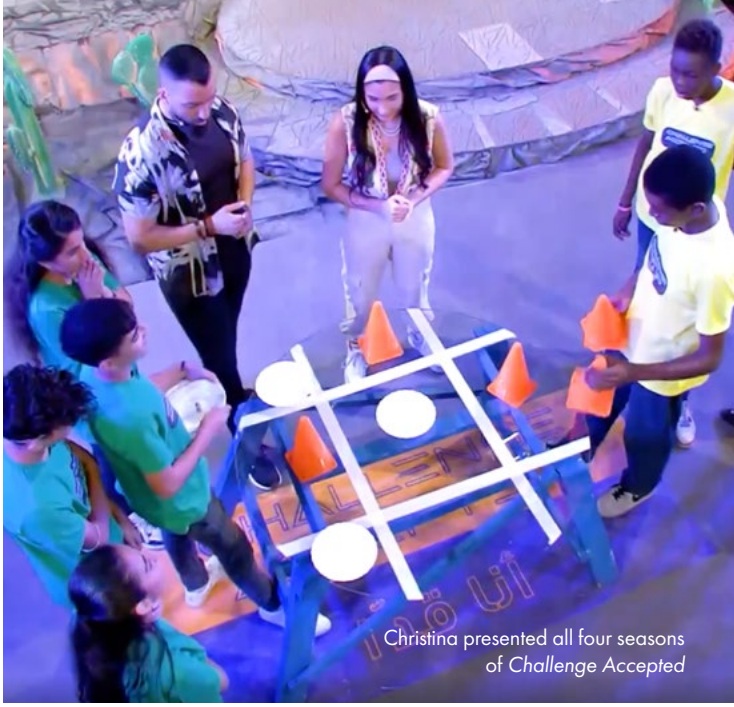
David Middleton, Strategy and Impact Director

CHRISTINA'S STORY

From growing up in war-torn Syria watching SAT-7 KIDS on the TV to becoming a presenter on the same channel that brought her "hope and comfort", Christina Issa's story highlights the enduring impact of SAT-7's ministry in a turbulent region.

"As a child growing up in the middle of war, life was full of uncertainty and fear," Christina said. Her upbringing – like those of many millions of young people across the Middle East – was scarred by conflict. "It was hard to keep our faith strong when everything around us was falling apart," she said.

CLICK HERE FOR CHRISTINA'S STORY



Christina presented all four seasons of *Challenge Accepted*

Throughout this distressing time, watching SAT-7 KIDS was "a source of hope that brought comfort to us", Christina said. "The stories of faith and hope gave us the strength to carry on. The words of the presenters and speakers would resonate with us, providing a sense of peace and security in the middle of fear."

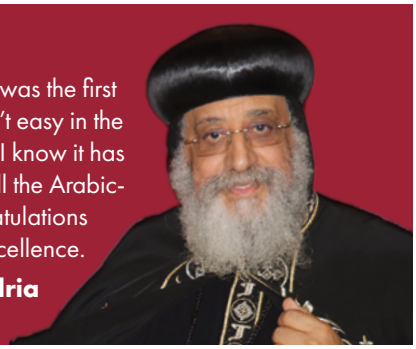
The family, like many Syrians caught up in the civil war, later moved to Lebanon, and it was there that Christina's life started to turn around. She heard about a casting for a new children's programme on SAT-7 KIDS called *Challenge Accepted*, and she went on to be selected as one of the show's presenters. "I found myself working for the very same television channel that brought so much comfort to me as a child," Christina said. "At that moment I remembered little me wishing to go into that television in our living room, never knowing that it might actually come true one day."

Christina went on to present all four seasons of *Challenge Accepted* and is now part of the team working on live children's program *Jesus is Our Strength*, in the social media and viewer support department.

"I want to reassure young viewers that their pain is understood and that they are never alone. With Jesus, they have the strength to overcome and navigate through life's storms," Christina said. "Just as God's presence guided me, I believe His hand will uplift and empower them in their own journeys."

> **"The stories of faith and hope gave us the strength to carry on**

WHAT OTHERS SAY ABOUT SAT-7



“

I would like to congratulate SAT-7 on its 30th anniversary. I'm glad it was the first Christian Arabic-speaking satellite channel in the Middle East. It wasn't easy in the beginning, but step by step and year after year, the work succeeded. I know it has a large role with youth, families, churches and children. It addresses all the Arabic-speaking community in the Middle East in modern language. Congratulations and here's to 50 and 100 more years of success, uniqueness and excellence.

Pope Tawadros II, Coptic Orthodox Patriarch of Alexandria

“

For a whole generation, SAT-7 has played a highly significant role in communicating the message of the Gospel and discipling the Persian-speaking people. It has nourished the Iranian church, both intellectually and spiritually, at a time they needed it most. Its use of different genres of program, and targeting audiences of different age, gender and level of education, has given it a maximum reach and widest impact. It has certainly been one of the most effective tools in the Lord's hand to build His Church under persecution.

Mehrdad Fatehi, Director of Pars Theological Centre

“

I know from the people here that SAT-7 is the channel that blessed their lives the most because of the quality of production, the depth of the topics you are tackling, the encouragement you provide through the preaching of the word of God, through the songs that comfort our hearts... You have stood with us during times of difficulty, during times of war, and you still pray for us and pray with us and share our prayers. You are the most-loved channel in the whole Middle East and North Africa. You have been reaching our peoples with the love of Christ.

Rev. Dr Jack Sara, President, Bethlehem Bible College

“

In a country where the Christian population has been steadily declining and Christianity is often perceived as a foreign religion, SAT-7 TÜRK has become the public face of Christians in Türkiye. It has not only introduced the deep historical and cultural legacy of the faith but has also faithfully portrayed what it means to live as a believer in Jesus Christ today. I wholeheartedly wish the entire SAT-7 family great success on their journey to be light and hope in the darkness, to make the unseen visible, and to give voice to the unheard.

İhsan Özbek, former Chairman of the Turkish Evangelical Alliance

SUPPORT SAT-7

✝ PRAY

Please join us in praying for the people of the MENA as the region continues to face many challenges and hardships.

- **Pray for not-yet believers...** that they will have freedom and opportunity to hear and respond to the Gospel.
- **Pray for new believers...** that they will have teaching and encouragement to grow strong in faith.
- **Pray for children...** that they will have safety and care to support their development and well-being.
- **Pray for young people...** that they will have hope and inspiration to become changemakers in their communities.

SHARE

Share with others the stories you hear from SAT-7 about how God is at work in the MENA.

Follow SAT-7 on social media and www.sat7.org

PARTNER

If you share our vision, contact us to see how we can work together: info@sat7.org

GIVE

SAT-7's programs are free to watch and transform lives, so please consider giving today.
www.sat7.org/donate

OUR VISION

To see a growing Church in the Middle East and North Africa, confident in Christian faith and witness, serving the community, and contributing to the good of society and culture.

OUR MISSION

To provide the churches and Christians of the Middle East and North Africa an opportunity to witness to Jesus Christ through inspirational, informative and educational television and digital media services.

SAT-7 International

P.O. Box 26760, Nicosia, Cyprus, CY-1647

+357 22761050 | info@sat7.org

www.sat7.org

FACEBOOK SAT7

YOUTUBE SAT7Network

LINKEDIN SAT-7