



SAT-7

INTERIM MINISTRY REPORT

January – June 2025

EXECUTIVE SUMMARY

It is a great pleasure for me to share with you SAT-7's Interim Ministry Report for January to June 2025! We are so grateful for your support for our ministry, and we pray that you will be inspired by learning how much it has already accomplished this year.

SAT-7 continues to be grieved by the violence and war that currently afflict the Middle East and North Africa (MENA), and which in this period have extended from the Holy Land to Iran and from Syria to Sudan. Meanwhile, the people of our region face huge long-term difficulties, and Christians must also endure discrimination and persecution. These challenges are summarised in our Regional Overview (page 3).

Throughout this time SAT-7 has stood with our viewers to share with them the joy, peace and hope that come through faith in Jesus Christ (Romans 15:13). You can read in the News Updates (pages 4–7) about how our Persian-language channel, SAT-7 PARS, offered prayer, counsel and a voice to distressed Iranian Christians as bombs fell on their country. Yet amid such sorrows we have also had reasons to celebrate, as SAT-7 TÜRK marked its tenth anniversary on the national satellite, and one of our flagship drama series was broadcast on major television networks in Lebanon and Iraq.

The report's channel pages (10–17) will give you some highlights from early 2025 across our network, including many engaging new programs on discipleship and for children and women. And on pages 18–19 you will find updates on the varied and inspiring activities of our *Youth for an Enabling Society* and *Gender Equality* and *FoRB* projects.

Finally, in March SAT-7 signed off on its new strategy for 2026-28, and we are also taking some exciting new initiatives to increase and measure the impact of our broadcast content on our viewers across the MENA. Please turn to page 20 to learn more.

Thank you so much for standing with us and with the Christians in the MENA in both their sorrows and their rejoicing in Christ (2 Corinthians 6:10). May you too be encouraged as you read this report, and may God bless you in your own life and ministry.

With warm Christian
greetings,



Rita El-Mounayer
Chief Executive Officer



REGIONAL OVERVIEW

Brutal war and intense civil strife have continued to afflict the Arab World in early 2025. Since a fragile ceasefire in the Holy Land broke down in March, the conflict in Gaza and its accompanying humanitarian crisis have continued unabated, with children among the worst affected. Hundreds of thousands of people remain internally displaced and in need of assistance, but aid deliveries have been few and unreliable.¹

In June hostilities widened for a time to include Iran and the United States and threatened to pull the entire region into conflict. Around a thousand people were killed in Iran; hundreds were arrested by the authorities; and millions temporarily fled from major cities, while access to the internet was also cut.²

In Syria, more than 1,600 people reportedly died in two waves of sectarian violence, and in June a suicide bomber killed 25 people at St Elias' Church in Damascus. Religious minorities remain suspicious of the new regime.³ The civil war in Sudan has entered its third year, with around half the population facing extreme hunger and women suffering grievous sexual attacks.⁴

Meanwhile, the serious economic, social and political challenges of the region persist. Youth unemployment in the MENA region is the highest in the world at 25% and often leads to frustration and social unrest.⁵ Women face barriers such as limited access to education, jobs and social mobility,⁶ and discriminatory laws restrict their rights, especially in marriage, family law and freedom of belief.⁷ The region is home to over 16 million forcibly displaced and stateless people.⁸

Iran is grappling with a steep fall in the value of the currency, high inflation, industrial slowdown and rising poverty.⁹ These conditions are adding to the distress caused by the government's promotion or enforcement of controversial policies such as the hijab regulations.¹⁰ Afghanistan is struggling with severe economic decline, food insecurity and poverty, and women and girls are badly affected by the Taliban's restrictive policies.

In March the arrest of the mayor of Istanbul, Ekrem İmamoğlu, and more than 100 of his associates, triggered protests across Türkiye. This year has also been declared the "Year of the Family", which aims to address the country's declining birth rate by emphasising traditional family values. However, women's rights activists have expressed concern that this focus may overlook issues such as gender equality and violence against women.¹¹

A combination of religious discrimination, economic struggles and political instability is making life increasingly difficult for many Christians in the region. In Iran and Afghanistan they suffer systematic persecution,¹² and some who have fled from it are facing deportation back to their home countries.



¹ <https://news.sky.com/story/israel-hamas-war-a-timeline-of-events-in-the-year-since-7-october-amid-fears-of-wider-middle-east-conflict-13132910>; <https://www.rescue.org/crisis-in-gaza>
² <https://www.hra-iran.org/iran-death-toll-hits-1054-amid-israeli-strikes-as-ceasefire-comes-into-effect/>; <https://www.ohchr.org/en/press-releases/2025/06/iran-un-fact-finding-mission-special-rapporteur-call-civilian-protection-and>
³ <https://www.bbc.co.uk/news/articles/c3v553py965o>; <https://sat7.org/call-to-pray-for-region-reeling-from-conflicts-and-attacks/>
⁴ <https://news.un.org/en/story/2025/04/1162096>
⁵ <https://blogs.worldbank.org/en/arabvoices/mena-is-open-to-work-tackling-the-jobs-deficit#:~:text=A%20pandemic%20swept%20the%20world,the%20lowest%20in%20the%20world>
⁶ <https://mei.edu/publications/challenges-new-and-old-myriad-economic-issues-affecting-mena-through-lens-public>
⁷ <https://www.uscifr.gov/sites/default/files/2023-09/2023%20Personal%20Status%20and%20Family%20Laws%20in%20MENA.pdf>
⁸ <https://www.unhcr.org/where-we-work/regions/middle-east-and-north-africa>
⁹ <https://www.atlanticcouncil.org/blogs/econographics/a-crack-in-the-bricks-irans-economic-challenges-take-center-stage-at-russias-summit/>
¹⁰ <https://www.theguardian.com/global-development/2025/mar/24/iran-police-women-surveillance-hijab-drones-dress-code-law>
¹¹ <https://www.bbc.co.uk/news/articles/czrnzdkp68eo>; <https://www.dw.com/en/turkey-womens-rights-activists-criticize-year-of-the-family/a-71482348>
¹² <https://articleeighteen.com/reports/15541/>; <https://www.uscifr.gov/sites/default/files/2025-03/2025%20USCIRF%20Annual%20Report.pdf>

NEWS

UPDATES

HEARING FROM *THE CHOSEN* TEAM

In April, SAT-7 ARABIC celebrated the impact of *The Chosen* in the Arab World by airing interviews with four key project leaders about the show and its broadcast in the region where Christ lived.

The interviewees were Jordan Ross, the actor who plays the disciple Little James in the series, Executive Producer and President of *The Chosen*, Brad Pelo, and Stan Jantz and Larry Lundstrom of the Come and See Foundation, the organisation distributing *The Chosen* globally.

Brad Pelo was quick to express his delight at being able to broadcast the program in Jesus' homeland. "We're so excited to have *The Chosen* broadcast on SAT-7, because this is a message about Jesus, who was raised in this very region," he said. "His story has never been told like this. SAT-7 is such a wonderful broadcaster, which allows us to bring this story to the Arab World."

Jordan Ross marvelled at the program's international impact. "I continue to be

blessed and blown away by the response and how far it's reaching into every corner of the world," he said. "Seeing the audience watch it in their own language is really moving, because they're able to connect with it on an even deeper level."

For Jordan, who has severe scoliosis and minor cerebral palsy, being able to embrace his own disabilities as part of the character of Little James creates opportunities to connect with viewers on a personal level.

"As a child, I didn't have someone to look up to on screen that shared my struggle," he said. "You are revealing parts of yourself that you aren't always confident in showing the world, and the more we have the courage to do that, the more it helps others have the courage to be vulnerable and to show those parts of themselves as well."

[CLICK HERE](#) FOR A CLIP FROM THE INTERVIEW



Jordan Ross (Little James) is interviewed on SAT-7

DEVOTION AND UNITY IN NORTH AFRICA

To celebrate Christian fellowship in North Africa, SAT-7 ARABIC aired a special devotional programme – *Evening Gatherings* – throughout the 30 days of Ramadan. Filmed in Tunisia with segments from Algeria and Morocco, the program was a beautiful display of unity among believers as they encouraged each other with testimonies, prayers, worship and Bible discussions.

Evening Gatherings was filmed with local believers in a traditional living room setting and extended a warm welcome to believers and seekers alike. The programme featured different North African languages to make it accessible and inclusive for people across the region.



“Ramadan here is similar to Christmas in the West in that it is as much a community celebration as it is a religious festival,” explained Andrew Gamal, Audio Studio Manager at SAT-7 Egypt, who worked on *Evening Gatherings*. “Significantly, it is when the majority of special television productions are made. When families break their fast in the evening, they sit together eating and watching TV. People are also more open spiritually during this period, so *Evening Gatherings* is a good opportunity to show what Christians believe and how they worship.”

The series focused on Jesus’ teaching from the Sermon on the Mount. For those in North Africa who live out their faith under pressure, considering Jesus’ words about persecution will have been particularly moving.

“Some of our brothers and sisters in Tunisia were assaulted by people in authority,” said one of the show’s presenters, as he reflected on Jesus’ words in Matthew 5:10-12. “We want to defend all those in pain and the forgotten. We want to say, ‘Blessed are you when these things happen to you, because you will gain the kingdom of heaven. Rejoice, for great is your reward in heaven.’”

[CLICK HERE](#) TO WATCH AN INTRODUCTION





SAT-7 TÜRK MARKS 10 YEARS ON NATIONAL SATELLITE

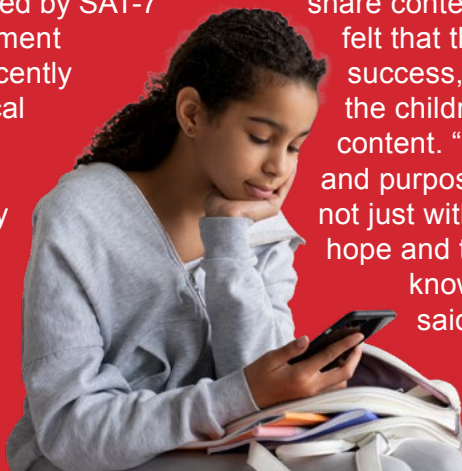
SAT-7's Turkish channel has been marking a decade of broadcasting on Türkiye's national satellite, Türksat. It is currently in process of renewing its licence.

New Executive Director Ümit Teymur – who is also celebrating ten years with the channel – said that SAT-7 TÜRK's ministry has grown significantly in terms of both content and impact. "The most important aspect has been the spiritual growth," he said. "Our relationships with Christian communities have deepened, and our inter-church collaboration has strengthened. Also, seeing that we touched the lives of our viewers and hearing that their relationship with God was renewed thanks to these broadcasts was our greatest reward."

NAVIGATING THE DIGITAL WORLD

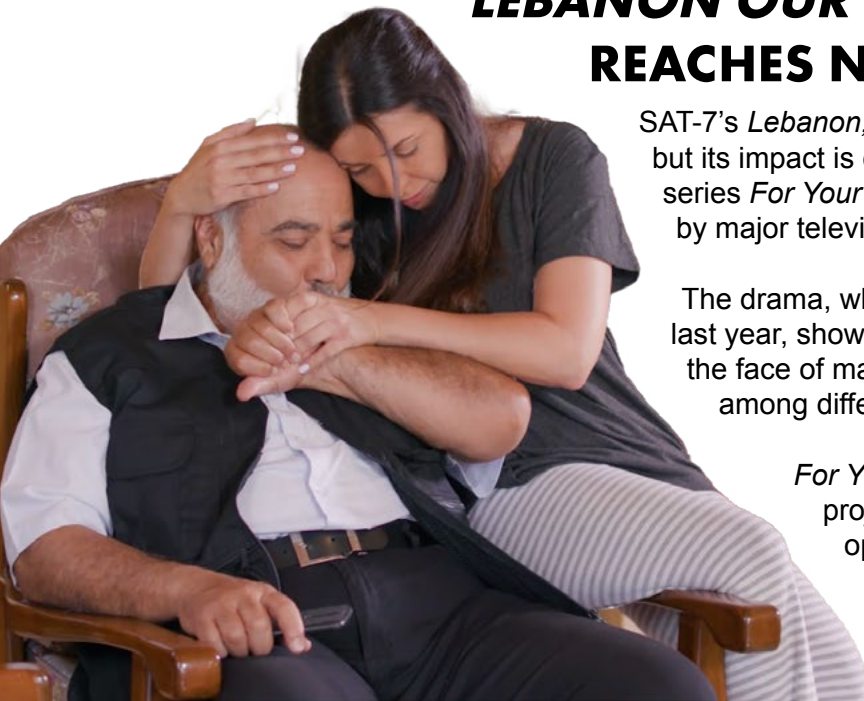
A team from SAT-7 KIDS, led by SAT-7 ARABIC's Public Engagement Manager, Juliana Sfeir, recently went to Louaize Evangelical School in Lebanon, where they led two dynamic sessions on internet safety with over 750 children aged six to 12.

There was also time to interact with the children, hear their views and



share content from SAT-7 KIDS. Juliana felt that the event was a great success, in terms of both educating the children and promoting our content. "When we unite our talents and purpose, we can reach children not just with knowledge, but with joy, hope and truth, and make SAT-7 KIDS known all over the place," she said.

LEBANON OUR STORY DRAMA REACHES NEW VIEWERS



SAT-7's *Lebanon, Our Story* (LOS) project is now complete, but its impact is continuing into 2025 as flagship drama series *For Your Eyes Only* is taken to huge new audiences by major television networks in Lebanon and Iraq.

The drama, which was watched by over 3.2 million people last year, showcases the resilience of Lebanon's people in the face of many challenges and promotes love and unity among different groups.

For Your Eyes Only was just one part of the LOS project. With peacebuilding, friendship and openness at its heart, the project sought to help young people write a new, shared story for Lebanon.

SUPPORT FOR IRANIAN CHRISTIANS IN TIME OF WAR

As bombs and missiles rained down on Iran in June, SAT-7's Persian-language channel was on hand to support distressed viewers.

On 13 June, the day after the first airstrikes, SAT-7 PARS went live with a special episode of *Mirror* to give viewers the opportunity to share their feelings and prayer requests. One of the guests was an Iranian pastor, who said, "There is something deeply powerful and essential that we can do. We can pray for Iran... [to] the God who is above all borders, the God who is beyond all the politics we see playing out in today's world, the God we believe hears us – because He is alive."

Members of SAT-7 PARS' Viewer Support team joined the program to offer comfort and prayer, and they hosted a separate live broadcast the same day to pray for the people of Iran and the region. An episode of the praise program *Heavenly Worship* was also dedicated to intercession about the war.

Live women's program *New Identity* was adapted on 16 June to focus on the crisis, and in particular the impact of war on children. A guest speaker provided expert advice for parents on how they could support and protect their children's mental health during such times.

Then a special episode of *Church4Kids* on 17 June focused on helping young viewers to manage their emotions. The program featured many calls and messages from children in Iran, who shared how they were feeling fearful and concerned for loved ones and were unable to sleep. The presenters encouraged them to engage with and express the difficult emotions they were experiencing.

One young viewer described *Church4Kids* as "like a shelter full of peace", while another said, "Thank you for being by our side and praying for us. This gives us hope."

[CLICK HERE »](#)

FOR PRAYERS AND REFLECTIONS
FROM PRESENTERS AND VIEWERS

UNITY IN PRAYER TO JESUS OUR HOPE

In June, believers from Egypt, Lebanon and all over the Middle East came together for a powerful live prayer broadcast on SAT-7 ARABIC entitled "Our Hope is You". Church leaders from various denominations led viewers in a time of worship, intercession and Bible readings, crying out to God for healing, unity and hope for the MENA region.

Hundreds of comments poured into the channel. "Lord Jesus, we have no one but You. Come quickly and have mercy on Your people everywhere," prayed one viewer. "We were praying the same requests in our own church meeting last night. Truly, one Spirit is leading us," said another.

Many viewers also shared personal and touching prayer requests. "Please pray for my family to be healed and for Jesus to reign in our home," said one man. "Pray for Syria and all its churches," asked another viewer, following the devastating attack on a church in Damascus a few days earlier.

Broadcast events such as "Our Hope is You" aim to offer connection to sometimes isolated believers, to unite them in worship and prayer and to renew their hope. They also bear witness to the life and unity of God's people in the MENA.

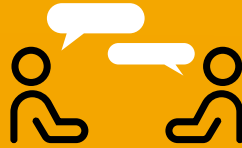
[CLICK HERE »](#)

FOR THE PROMOTIONAL VIDEO

IMPACT SPOTLIGHT



**SAT-7's YouTube videos
had 14.3 million
views ***



**SAT-7's Viewer Support teams
held 44,000 conversations
with viewers ***



**SAT-7's Facebook pages
had 6.2 million
engagements ***

*All statistics cover the period from January to June 2025

"I want to be close to God and remain faithful," said Sarah, a woman from Egypt who needed support in her journey of faith. "Yesterday, I felt God was asking me to look at Him and focus on Him with my entire being. But I am confused. Am I supposed to leave my life behind and focus on Him, or should I live my life firmly in Him? I need to understand how to remain rooted in Him and trust Him while I am weak. I want to change and be so close to Him that I understand every word He says."

Our Arabic Viewer Support team encouraged Sarah by explaining that she does not need to choose between God and the things in her life but should include him in all that she does. God delights to see her fulfil her roles faithfully and make Him the centre of her life. Our team discussed with Sarah how to have a close relationship with the Lord and be immersed in His Word.

"I now understand God's Word in a way I didn't before," she said. "I am grateful for you and for the work of the Holy Spirit in my life. Honestly, I am crying, because today I felt that He was comforting me through you. He will guide me on the right path. I can pray daily, ask how to reach Him, feel that I am with Him and walk right. Through you, I understood all of this."

Sarah's infectious faith is growing and spreading. "I shared with my husband what happened to me, and he is also very encouraged," she told us. "Thank you so much for all the light you are bringing into my life. I want everyone to know how kind the Lord is. Also, I am now committed to the church, and I go regularly."

“

**Thank you so much
for all the light you
are bringing into
my life.**



Mano, a SAT-7 ARABIC viewer in his 30s, recently reached out to us on Facebook. “I kindly ask for prayer for myself, my wife, my son and my parents,” he said. There are so many burdens, and honestly, there seems to be no way out of what we’re experiencing. “I’ve started to doubt God’s presence.”

Mano was feeling increasingly isolated in his pain. “I feel frustrated by the lack of answers to what I’ve been pleading for,” he explained. “I pray that God would look upon us with mercy and compassion. I am in great need of connection, especially if counselling or spiritual guidance is available. Thank you, and may God bless your ministry.”

Our Viewer Support team listened carefully to the challenges Mano has been facing, suggesting others who might help him further and sharing Bible-based encouragements with him. While praying with our team, Mano decided to renew his covenant with the Lord and commit to a journey of discipleship.

“I am very grateful for your support,” he said. “I honestly don’t know what to say except ‘May God bless you!’ I don’t know how to thank you. Just knowing that someone cares and shares this burden with me brings comfort. May God make you a source of blessing in my life.”

The deepening of Mano’s prayer life has brought him much encouragement. “I lifted my prayers to God, and I saw a response. Last year, my father was very sick. My only prayer was that he would live long enough to see his grandson, and God answered. I’ve been praying, asking God to take control of my life and to bless me. My heart has not stopped speaking to Him for even a moment.”

“

Just knowing that someone cares and shares this burden with me brings comfort.



“

I thank the Lord for you.

Solmaz, a girl in her early teens from Iran, shared with us her thoughts on SAT-7 PARS’ live show *Church4Kids*. “Greetings and love to you, dear ones. *Church4Kids* is a place that, though small in size, has a heart as vast as the heavens. I want to speak about the opportunity that the Lord has provided for our personal and spiritual growth. This program is not just a series of sessions and verses; it is a way to gain a deeper understanding of ourselves, heal old wounds and build a bright future with Jesus at the centre.

“On this journey, the Lord uses people who serve with love, patience and humility. During the sessions of the program when we discuss our identity in Christ, forgiveness, honesty and loyalty, [*Church4Kids* presenter] Maryam’s presence shines like a light illuminating the path. She is not just a teacher for us but a spiritual mother.

“During this time, I have learned that having a Christ-like character means serving others with humility, loving quietly and maintaining faith even in the toughest moments. And this is exactly what I have learned from our *Church4Kids* and from servants like Aunt Maryam. I thank the Lord for you.”



[CLICK HERE](#) TO WATCH A FURTHER TESTIMONY

CHANNEL UPDATE

SAT-7 PARS

Much of SAT-7 PARS' recent output has focused on deepening discipleship and supporting women and families in the Persian-speaking world. The channel has approached this task in extremely varied ways, from short devotionals to in-depth discussions, and from compassionate counselling to cooking challenges.

DEEPENING DISCIPLESHIP

SAT-7 PARS is committed to helping Persian speakers not just discover Jesus but also explore the great depths of His teaching.



Parable and Metaphor is a creative discipleship program designed to help Iranian viewers learn about God and life through memorable stories and metaphors. Presented by Gilbert Hovsepien in the United States, the show is fuelled by the Middle Eastern love for storytelling and presents up to four modernised parables per episode.



Parable and Metaphor presenter Gilbert Hovsepien

"Research shows that people forget 95% of a sermon within 48 hours after it has been preached," comments Gilbert. "It has also been proven that we remember nearly 95% of the stories shared in a talk. Since that's how God has wired us, this program provides viewers with many memorable tools to learn about God and life, offering ways to deal with life's challenges and issues."

The parables, which are dramatised in different locations with props and guest actors, contain Bible-based wisdom for living in the modern world, covering topics such as how to hear God's voice and how to avoid burnout.



Spiritual Mouthfuls, meanwhile, unpacks the truth of the Bible for Afghans. Hosted by Jan Tuner, Miragha Sediqi and experienced SAT-7 presenter Noorullah Noor, each episode shares a Bible passage and a reflection to help believers, seekers and even sceptics take a look at the world through the eyes of Jesus. *Spiritual Mouthfuls* is designed to feed its viewers biblical truth in ten-minute slots, so as to make it widely accessible and instantly nourishing. Filmed and produced in early 2025 in cooperation with Media Mission the Messengers (aka Sansa) in Finland, the program will be broadcast from July.



Is it God's Fault?, which started broadcasting on social media and SAT-7 PLUS in June, speaks to those who, in the face of global and personal tragedy, have found themselves blaming God. As the presenters tackle difficult questions such as "Why does God allow evil?" and "Can we truly believe in God's love when faced with pain and loss?" viewers are gently guided towards godly wisdom and restoration in Christ.

[CLICK HERE](#) ►

TO WATCH A CLIP



On the set of *Is It Gods Fault?*



Everyone Everywhere



Discipleship



Investing in the Next Generation



Women across MENA

Mitra from Iran recently wrote in to the program. “Sometimes I ask myself why God does not intervene when women are subjected to abuse and murder, when innocent children are killed by thugs, and countless other injustices occur,” she said. “Why has He left humanity so free and unrestrained that various crimes happen at every moment?” Mitra is feeling her way towards a biblical answer. “It seems to me that only faith can bring peace in this stormy sea,” she commented. “Perhaps these disruptions on earth exist [so] that humanity must know and acknowledge their Creator in hard and trying times.”

SUPPORTING FAMILIES AND WOMEN

To support families and women on their journey of faith this year, SAT-7 PARS is using comedy, psychology, Bible discussions, dramatised testimonies and more.



New program *Joyful Kitchen*, produced in SAT-7's Istanbul studio, is a light-hearted show that encourages cooperation and communication among family members. Co-hosted by a child and a chef, it helps participants to work through healthy recipes step by step as they learn and grow together.



Joyful Kitchen encourages families to work together

The show emphasises the power of Persian mothers to educate and nourish their children, as well as highlighting how children can enjoy their home environment more by learning skills and helping their relatives. *Joyful Kitchen's* 15-minute episodes are packed with humour and good conversation, making it an amusing watch as well as a wholesome and educational one.



While also designed to strengthen family bonds, SAT-7 PARS program *Love and Respect* strikes a more serious tone.



Love and Respect provides counsel for damaged and broken families

This powerful talk show, filmed in the United States and broadcast for the first time this April, is helping families impacted by conflict or divorce to take steps towards wholeness.

Love and Respect is informed by counselling sessions with Iranians in the diaspora and in the MENA and responds to their needs with a blend of life-giving theology and cutting-edge psychology. Wisdom shared by presenter Dr Ashkan Amlashi is professional, caring and above all biblical. Episode topics so far include “Loyalty”, “Sharing Your Heart” and “Living Together”.



For Persian women struggling with life's difficulties – at home and in society – true stories of other women who have overcome the same problems are immensely powerful. *A Blue Sky*, new on satellite in June, tells the true story of Parvin, an Iranian woman who tasted the bitter depths of life in Iran before Jesus changed her life.

Viewers will be encouraged by Parvin's moving testimony, which not only illuminates the path out of darkness, but offers an example of what a free and successful life can look like. Having been to college, Parvin is now working hard towards her goals of becoming a professional chef, and she is becoming more Christlike in the process.



Parvin's life was transformed by Jesus

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FOR SAT-7 PARS' PLANS FOR 2025



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Women across MENA

CHANNEL UPDATE

SAT-7 TÜRK

In the first half of 2025, SAT-7 TÜRK has been equipping viewers with a Christian perspective on the world and rooting them in a deep understanding of God's Word. Whether through the creation of new programs or the evolution of well-established ones, the channel is committed to helping viewers see the world through the eyes of Jesus. This year marks its tenth anniversary of broadcasting on the national satellite.

A CHRISTIAN PERSPECTIVE



Panorama, which began in February this year, is a live current affairs program presenting news and social issues from a Christian viewpoint. The program is designed to engage both Christians and non-Christians with its stimulating content, while taking every opportunity to address misconceptions about Christianity in Türkiye.

"SAT-7 TÜRK recognises the power of media in shaping public opinion and guiding ethical conversations," explains Executive Director Ümit Teymur. "That's why the channel is committed to helping viewers stay informed and engaged with social issues through a Christian lens. Rather than simply reporting the news, SAT-7 TÜRK aims to interpret it through faith, promoting thoughtful dialogue that encourages understanding and inspires positive action."



The *Panorama* presenters on the studio set



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Women across MENA



As one SAT-7 TÜRK news program began, another made a significant transition. The entertaining children's show *Great News* has switched to pre-recording its episodes, after years of live weekday broadcasts. One major reason for this change is that it enables the utilisation of new technology, thus increasing the quality of the series and its appeal to young viewers.



Great News presenter Nora as an animated character

With the introduction of animated characters, dynamic backgrounds and interactive segments, *Great News* is finding new ways to captivate and educate children aged 7-11. The presenters' highly enjoyable way of sharing Bible stories and life lessons with viewers helps to keep children connected.

[CLICK HERE](#) TO WATCH A CLIP

DEEPER INTO THE BIBLE



The spring of 2025 saw SAT-7 TÜRK's exciting new youth program *Campfire* complete its production phase. This nature-based discussion series deals with difficult questions about Christianity in a relaxed and intimate setting – around a campfire – giving young viewers a safe space to explore their questions and grow in faith.

[CLICK HERE](#) FOR AN EXCERPT



Filming *Campfire* on location

Questions about the Bible and prayer are complemented by others relating to culture and identity, including sexuality and mental health. The outdoor setting of the series offers a perfect backdrop for honest conversations about these vital topics, and the glow of the fire is a fitting metaphor for the biblical wisdom that illuminates each episode.



Another SAT-7 TÜRK program taking viewers deeper into the truth of God's Word is *Treasures from Heaven*. The program's second series, which runs until this autumn, is presented by İsmail Serinken.



İsmail Serinken presenting *Treasures From Heaven*

Its 20-minute episodes cover various theological topics, with İsmail's direct but warm manner drawing viewers into a deeper understanding of God's love and faithfulness. Recent episode titles include "The Second Coming of Jesus", "Love of God" and "Heaven and Hell".

[CLICK HERE](#) FOR SAT-7 TÜRK'S PLANS FOR 2025



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Women across MENA

CHANNEL UPDATE

SAT-7 KIDS

This year has already seen the launch of several exciting new programs on SAT-7 KIDS, which are engaging Arabic-speaking children with the Christian faith and promoting their mental and social well-being. The channel is also reaching out to them through activities in Lebanese schools, while the Viewer Support team has been developing innovative ways of supporting and encouraging them.

NEW PROGRAMS



In His Image is a new, live magazine program that integrates cutting-edge technology, including artificial intelligence, graphics and music, to deliver a captivating, interactive learning experience. It provides a context for children aged 8-13 from different social backgrounds and cultures to explore their faith, ask questions and engage with dynamic content that speaks to their hearts and minds. *In His Image* is giving children not only an opportunity to learn and grow in Christ, but also a platform to voice their opinions and concerns.



Children of the Light is a program in the Moroccan Arabic language designed for Moroccan families and their 7 to 12-year-old children. Its main goal is to teach young viewers about Jesus Christ while also offering faith-based content for the whole family. Each episode focuses on a single theme and is linked to a faith principle. It includes an activity segment in which the children can enjoy new experiences, an educational segment with quizzes to test the knowledge they have gained from the program, and a final instructional segment that teaches biblical perspectives on the week's subject.

[CLICK HERE](#) FOR AN EXCERPT



On the set of *Children of the Light*



The School, a fascinating mini-series, helps children engage with the Easter story in a new way. It begins with a curious boy asking his family questions about the significance of Holy Week and Easter Sunday. Frustrated at their lack of answers, he retreats to his room, where he receives a mysterious invitation to an unusual school. He ends up in the first century, where he meets characters from the Easter story. Each episode chronicles a new day of his journey and focuses on one event. Packed with valuable life lessons, the show's exciting cliffhangers prompt children to keep coming back and find out how the story ends.



In the meantime, SAT-7 KIDS' established shows have continued to engage its young viewers. The channel's flagship program, ***Jesus is Our Strength***, receives the most audience interactions. It is designed to support children aged 8-13, particularly those experiencing loss, confusion or a lack of emotional support. Through Bible stories, moral teachings and family-centred activities, it emphasises the importance of faith in helping children find strength to face the difficulties of life. The program reinforces the idea that with Christ all things are possible.

“Hi to the best and dearest show to my heart! I love you so much, and I wish I could go to Lebanon to see you. I always learn from this program. I love you all dearly, and I feel like you're my family.”

Mirna, Egypt



Everyone Everywhere



Discipleship



Investing in the Next Generation



Women across MENA



We Grow Together responds directly to the rising mental health crisis among children in the MENA region. The goal of the program is to create an environment of healing in which children can process their traumatic experiences while strengthening their faith and receiving the peace and hope that come from Christ. It gives them a platform to express their feelings and find comfort through music and prayer. It also encourages them to develop a sense of community by connecting with others who have had similar experiences and sharing emotional and spiritual support.

[CLICK HERE »](#) FOR A TESTIMONY FROM A PRESENTER

“This program is wonderful and conveys God’s message in a simple and easy way, through hymns, robotics, greetings and stories from the Bible. We are truly growing together and continuing on this path, knowing that Jesus is with us. God bless you, and may you continue to succeed.”

Amanda, Lebanon

REACHING OUT BEYOND THE STUDIO

In early 2025 SAT-7 KIDS has also been active on the ground, engaging with schools in Lebanon. In April, the channel held its first-ever public engagement at the Christian Teaching Institute, connecting with over 200 students through a joyous and faith-filled session that prompted interest in the channel’s programs and generated positive parental feedback.

Then in May a team visited the Louaize Evangelical School as part of Internet Safety Week, where they connected with not only Christian children but also many from non-Christian backgrounds. (See page 6 for a report.)

SAT-7 KIDS’ Viewer Support team has been enhancing viewer engagement and interaction by expanding its own communications, launching interactive challenges for children and gathering insights to personalise content based on their experiences. The team has also promoted prayer and spiritual encouragement through a prayer request system, live on-air prayer segments and personalised follow-ups. They have worked to strengthen discipleship and faith formation by providing discipleship Bible stories for children to read with their parents and sending videos that tackle various problems that they face.



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CHANNEL UPDATE

SAT-7 ARABIC

In the first six months of 2025, SAT-7 ARABIC has featured new programs addressed to the rapidly growing number of young people in the MENA. The channel recognises a need for Christian content that provides guidance for youth in the face of unhealthy and questionable social media trends that affect their self-image and their outlook on life and family.



Presenters and guests on *Fabric* discuss issues facing young people



Live talk show *Fabric* (Naseej), launched in November 2024, has reached thousands of viewers across the region. Hundreds have engaged through calls or messages, sharing how its content is touching their lives. The magazine program features two popular and respected young presenters, alongside guests who represent both youth and adults and discuss real issues such as family life, trauma and self-image.

“Together we aim to spread the message of salvation and Christ’s teachings,” program producer Andrew Gamal said.

WHAT’S UP



The most casual greeting among young people in the Middle East is “What’s up?” SAT-7 ARABIC’s youth program *What’s Up* is based on the idea that young people often greet each other with the casual greeting “How are you?” and expect the casual answer “Good”, when in fact they are holding a lot inside that needs to be expressed.

This youth-led program features young men and women who open up about their own challenges and also invite viewers to share their thoughts. In one episode about pain, presenter Monika shared the pain that is caused by everything

happening around her. Marina Ashraf, a guest on the program, said that what is most important is being there for the person who is in pain. She also explained that God allows pain in our lives, but only for a certain time, and that He uses difficult experiences to help us to grow in faith.

What’s Up is a revamp of a previous version called *Catalyst*. “These heart-to-heart conversations not only touch young viewers but also give them space to think and reach their own decisions instead of being told step-by-step what to do in certain situations,” said *What’s Up* producer Rafik George.

[CLICK HERE](#) TO WATCH A CLIP



A lively scene from *What’s Up*

PROGRAMS FOR NORTH AFRICA

SAT-7 ARABIC also featured new programs from North Africa for believers in the region who rely heavily on SAT-7 for spiritual content and online teaching.



The Throne of Grace supports Christians through prayer, worship and sermons. In one episode about the sources of power in the life of the church, Ahmed ElMazreeqy mentioned the importance of taking advice when making decisions, based on Proverbs 15:22, “Plans fail for lack of counsel, but



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with many advisors they succeed.” He also emphasised the importance of counselling during engagement and marriage.



Another program, *The Word of Life*, helps Christians in North Africa grow in their faith and develop a clearer understanding of God’s will. It features Tunisian worship songs and discussions on key spiritual topics and guides believers through praise, prayer and Bible study.



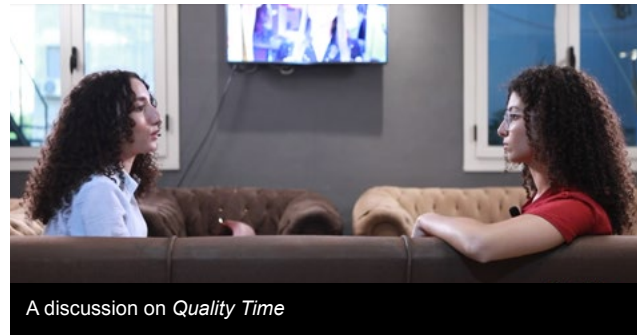
Ask Me and I Will Answer You uses the Moroccan variant of Arabic to explain various biblical themes, such as Jesus’ crucifixion, the significance of salvation and redemption, and the purpose of baptism and the Lord’s Supper.

SAT-7 ARABIC’s Viewer Support team has received a lot of feedback from North African viewers who find solace in SAT-7 programs. Marianne Awaraji, SAT-7 ARABIC’s Audience Relations Manager, said that there has been a “surge in engagement” from women in the region, reflecting “a growing hunger among women to know the love and truth of the God who sees”.

Amany, a 20-year-old woman from Morocco, shared a photo of a cross-shaped birthmark on her neck, which she has always considered a message from God. “I’ve been thinking about Jesus since I was a child, and especially now during my illness,” she said. A member of SAT-7’s Viewer Support team explained to Amany who Jesus is and why He came into the world. Amany accepted Christ as her Saviour. “He is my only hope in life,” she said.



To celebrate Christian fellowship in North Africa, SAT-7 ARABIC aired a special devotional program – *Evening Gatherings* – throughout the 30 days of Ramadan. Filmed in Tunisia with segments from Algeria and Morocco, the program was a beautiful display of unity among believers. For more details, please see page 5.



A discussion on *Quality Time*

SUPPORT IN CHALLENGING TIMES



SAT-7 ARABIC youth show *Quality Time* helps teenagers in the MENA to navigate life’s most difficult questions and circumstances. Young people in the region are distracted by social media trends regarding how to live, how to be cool and how to make money fast. These affect their self-image and how they view God and others. This program spends “quality time” with young people in the studio and outside. It takes them on a journey to discover what is inside them and explains how the Word of God can be a light to guide their steps.



Current live weekly programs on SAT-7 ARABIC, such as *You are Not Alone* and *Different Angle*, continue to support viewers, especially during times of war and trauma. They provide emotional and spiritual encouragement and highlight the challenges faced by refugees and displaced people.



Different Angle covers current affairs in the Arab World

[CLICK HERE](#)

TO LEARN MORE ABOUT OUR
NORTH AFRICA PROGRAMS

PROJECT UPDATES

GENDER EQUALITY AND FoRB PROJECT

SAT-7's *Gender Equality and FoRB* project is giving women and other marginalised groups in the MENA a voice through large-scale media campaigns and tailored on-the-ground activities.

A striking example of this was the response to an episode of the project's flagship program *Today Not Tomorrow* in May about domestic violence after a woman was beaten to death by her husband. SAT-7 ARABIC's Viewer Support team identified that a lot of calls were coming in from women in a particular neighbourhood in Egypt about problems they were having with domestic violence. These were referred to the *Gender Equality and FoRB* team, who connected with a church leader in the area. He too was concerned about this problem within his community, so he provided the church building as a safe space for a series of therapist-led workshops for 27 local women. Starting in June, these ran twice a week for several weeks, covering issues around self-worth as well as domestic violence.

In June, the *Gender Equality and FoRB* project held a media workshop for ten young women, including two refugees, aged 18-23, giving them the opportunity to learn about filmmaking. "The main purpose was to get young women to tell their own stories and to find their voice, talk about the issues they had, introduce them to gender equality and FoRB and develop their minds to think critically," said project lead Maggie Morgan. The final films made by the participants will be shared on social media.

To mark World Refugee Day in June, the team filmed a series of powerful videos highlighting the stories, reflections and prayers of refugees in Egypt for social media and SAT-7's ARABIC channel. One of them, called *The Chair*, which highlights the barriers to education for refugee children and encourages people to "make room" for the strangers in their midst, attracted nearly 4 million views on Facebook. One of the refugees they met during the filming, a young man from Sudan with a background in media, is now taking part in *Today Not Tomorrow*, interviewing people from his community about the episode's topic.

[CLICK HERE »](#) TO WATCH *THE CHAIR*

The goal of the five-year *Gender Equality and FoRB* project – which is now into its fourth year – is to help women and men, boys and girls experience the freedom to have, change and manifest an alternative belief equally, regardless of their gender. It is implemented by SAT-7 Egypt in partnership with the Norwegian Mission Society and supported by DIGNI.

Maggie Morgan
with a group of
refugees



YOUTH FOR AN ENABLING SOCIETY (YES) PROJECT

SAT-7's *Youth for an Enabling Society (YES)* project is continuing to use powerful storytelling to inspire young people across the Arab World.

In January, the team were invited to screen their award-winning film *Perhaps God Sees Me* at the Cairo Opera House at an event organised by the Women's Cinema Club. After watching the film, the audience took part in an engaging discussion about its powerful storyline, led by renowned film critic Shahenda Mohamed.

The YES project team has also been filming inspiring, real-life success stories, highlighting young people who have pursued a challenging goal, to encourage others to overcome obstacles in their own lives to impact society with their God-given talents. One such story focused on a young doctor, Mina, who used his own money and spare time to develop an exoskeleton: a mechanical frame that enables those with physical disabilities to walk. Mina had to overcome many challenges, describing the process as "bitter" at times, but he persevered, and his product is now in use in Egypt, bringing hope to many who are desperate to walk again. "The dream was inside me, and God blessed it," Mina said.

[CLICK HERE ►](#) FOR MINA'S STORY

The stories of Arab celebrities, filmed by the YES team for a program called *Star Zone*, have proven very popular, attracting 50 million views on the project's Our Generation Plus Facebook page. This series features candid interviews with 30 famous actors, writers, influencers and businesspeople, who share the challenges and struggles they have faced in their careers, encouraging young viewers to pursue their dreams. Filming for a new season of *Star Zone* will start in July.

In May, the team filmed 26 episodes of a new program called *Dr Blogger*, a drama that creatively blends food reviews with mental health advice, starring two well-known Egyptian actors. It is hoped that this accessible and engaging format will help to break down the shame associated with mental health issues in the Arab World and encourage young people to seek support when they need it.

All of the content produced by the YES team is shared on its Our Generation Plus Facebook page, which reached 300,000 followers in June.

Up next for the YES team is preparation for a Film Training Camp in October to equip a group of young people in film-making alongside life-coaching sessions, and the second Our Generation Film Festival, which gives aspiring film-makers and photojournalists the opportunity to showcase their talents.

The YES project has three main goals: to help young people in the MENA live well together despite their differences; to encourage and equip them to take responsibility for shaping their societies; and to support them in working towards the common good and building a better future for everyone.

It is implemented by SAT-7 Egypt in partnership with the Norwegian Mission Society and supported by DIGNI.



Dr Blogger combines food reviews with mental health advice

STRATEGY AND IMPACT

SAT-7 LOOKS AHEAD

In the first half of 2025, SAT-7 finalised and approved our new strategy for the three-year period from 2026 to 2028. This document sets a unified direction for our ministry as we continue to witness to Jesus Christ through satellite television and digital media. It summarises key aspects of the regional context, defines its own purpose as a guide for all our decisions, and then covers the key areas of Audience, Content, Platforms and Production, Viewer Support, Organisation Culture and Supporter Engagement and Fundraising.

Our channel, office and departmental teams are now using the strategy to decide on their own specific priorities for the next three years. It will also provide the foundation for the whole of SAT-7 and each of its parts to define our annual operational goals.

SAT-7 has also begun to roll out and embed our Design for Impact approach to content design across our channels. This involves using focused audience research to give us a better understanding of the needs of people who engage with our content and of how we can best address them. The results of the research will then be applied to our program proposals and production. The process takes account of the various stages at which viewers find themselves in relation to Christ and to SAT-7 – non-Christians who are interested in Jesus, new believers etc – and addresses the challenges of our ministry to them at each of these stages.

A further initiative begun this year is the framing of an Impact Strategy Model (ISM, often called a Theory of Change) for SAT-7's ministry. This is a document that sets out the main problems that SAT-7 exists to address and the changes that we want to promote among our viewers, in the Church and in wider MENA society. It also explains how these changes happen and what makes SAT-7 effective in delivering them. The model will help us to identify and focus more closely on activities that will best enable us to bring about the outcomes we want to see.

In the second half of 2025 SAT-7 will be building on this work by undertaking a pilot project to measure our current impact on one of our priority audiences. During the next strategic period we will carry out regular quantitative and qualitative research to measure SAT-7's impact on all four of our priority audiences.





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