SAT-7

COVID-19 PROGRAMMING RESPONSE PACKAGE

#IsolatedTogether

April 2020



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INTRODUCTION

As the world awoke to the increasing challenges of the coronavirus pandemic, SAT-7 began taking immediate measures. SAT-7's annual network conference was cancelled for the first time in its 20 year history, and on 16 March a "work from home" strategy was announced, asking staff to work from home, including many from the channels and studios.

SAT-7's four channels, SAT-7 ARABIC, SAT-7 KIDS, SAT-7 TÜRK and SAT-7 PARS, have all been working since with skeleton staff in the studios, but have continued to produce live broadcasts as part of our COVID-19 response to viewers. During production, staff are all abiding by regulations for hygiene and disinfecting all areas, wearing masks, gloves and keeping an appropriate distance from each other. On Monday 23 March, the SAT-7 PARS London studio was temporarily closed to the measures imposed by the UK government to protect public health. By mid-April, the studio re opened and continued with live broadcasts where possible. Additionally, many visits and tours from partners and donors to the various SAT-7 studios have been cancelled.

The channels response to the pandemic has been to prioritise live programs and in four specific ways across live and pre-recorded programs: COVID-19 awareness and prevention information; education, physical and mental well-being for families and children, and spiritual support. Presenters have also been reaching out personally to their audiences through videos of encouraging messages recorded from their homes which are being broadcast on the channels as well as on social media.

At a time where most of the world seems to be shutting down, the value of SAT-7's message of hope and encouragement is seen in the increasing numbers of audience engagement, with viewers calling in to the live programs and reaching out on our multitude of online platforms. SAT-7 KIDS' Facebook audience engagement has increases by more than 500 percent. SAT-7 ARABIC's *God, fear, and the Coronavirus,* with Dr Maher Samuel was watched by 160,000 people and SAT-7 TÜRK is experiencing its largest ever audience engagement numbers since it began broadcasting in 2015. SAT-7 PARS is also seeing an increase of seven times more viewer responses after the live prayer by Rev. Keyvan Cyrus on the program *Signal*.

The following report shares some of the material created by the channels as part of their comprehensive COVID 19 response. Today more than ever we are delivering a truly holistic ministry in our response to the pandemic and increasing audience engagement across our channels is sending a clear signal that we are responding to a much-needed call.

Please keep our frontline staff, our crew and production teams, in your prayers.

With blessings,

Nicoletta Michael

Development Manager
SAT-7 International Office
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Messages from SAT-7



SAT-7 CEO Rita El-Mounayer shares how the pandemic is reshaping life at the ministry and how church leaders and audiences across the MENA are inspiring hope. Link: https://youtu.be/9pYsh2hRTgE



SAT-7 Founder and President Dr Terence Ascott shares how This is a unique opportunity for us to identify with the pain and frustrations of others in our world and to thank God with a new appreciation for all the things we have.
Link: https://youtu.be/0ALqJ46vg_0

Videos from all channels reporting on the situation



As the coronavirus pandemic continues to spread fear across the globe, SAT-7's studios persevere in the face of adversity to provide relevant and encouraging programs for our viewers. Dr Ihab Maged, Presenter of The Coach, shares an update from the **SAT-7 Egypt** studio. Thank you for keeping SAT-7 and the people of the Middle East and North Africa in your prayers.

Link: https://youtu.be/B7fwpl7jF4g



The **SAT-7 Lebanon** team, led by Executive Director Maroun Bou Rached, prepare for live broadcasts to support and encourage the SAT-7 ARABIC viewers through these difficult times. We thank you for keeping SAT-7 in your prayers as we continue to take safety measures and strive to provide relevant content for our viewers.

Link: https://youtu.be/EZSTwXlDJ-w



SAT-7's North Africa production partner Samia Kessai in prayer for Tunisia as fear of the COVID-19 pandemic has been spreading through the country. Pray that SAT-7 viewers will be encouraged and strengthened through this video and prayer.

Link: https://youtu.be/wD83g64lf5I



As Persian speakers in Iran, Afghanistan, and Tajikistan battle the fear and uncertainty caused by COVID-19, the **SAT-7 PARS** team continues to support them through live programs. "Endless thanks to my dear friends at SAT-7 PARS. I am ever so grateful to you for your hard work"

Link: https://youtu.be/cC9W9pf8yeo

COVID-19 - INITIATIVES ACROSS ALL SAT-7 CHANNELS

1. AWARENESS CAMPAIGNS AND PREVENTIVE MEASURES

As responsible members of our communities, we must take precautions - not just for our sake, but for others as well. Since there is no current vaccine for COVID-19, staying informed is critical for preventing its spread. Under this category of awareness campaigns and preventive measures, SAT-7 offers valuable information that will help us all take proactive measures.

SAT-7 ARABIC

1. You are not Alone – NEW PROGRAM



This new pre-recorded program, broadcast three times weekly, represents a regional Christian voice that is speaking out in response to the COVID-19 crisis. This short informative program of 25 minutes, written by Sirene Semerdjian, will update viewers on the current global status of the Corona virus. It will address various rumors, the use of social media, expert advice and how different societies are faring at this time. This will all be done in an effort to bring about some clarity and levelheadedness in this situation. Importantly, each episode will include a devotion, led by a priest or pastor, that will frame this crisis within the Christian worldview, calling viewers to preserve and have hope.

Click to watch

Facebook

SAT-7 KIDS

2. Timo – NEW SOCIAL MEDIA CONTENT

Timo is a program acquired by SAT-7 and features Timo, who is a visitor from a very faraway planet. Timo knows nothing about Jesus, but he really wants to find out who he is, and so the viewers can watch the program to hear all about the Bible. In each episode the viewer can learn a different Bible story with the help of fun toys, special guests, and songs.



Response to COVID-19: Responding to the pandemic, the program created an awareness spot for social media to guide children about how to take caution against the Coronavirus.

Click to watch

Facebook

3. COVID-19 Awareness Spots

SAT-7 KIDS has designed short awareness spots advising children and families how to best protect themselves from the spreading epidemic for both satellite television and social media. The short segments advise children about issues such as the importance of hygiene, like remembering to wash hands, and how it spreads from person to person, reminding children that it is best to keep a safe distance from non-family members. SAT-7 KIDS is also promoting a spot produced by the Ministry of Education of Lebanon, the Red Cross and UN agencies, so that its young viewers will be better aware of how to keep safe during the epidemic.



Click to watch

Awareness spot:

Facebook

Ministry of Education spot:

Facebook

SAT-7 ACADEMY brand

SAT-7 ACADEMY brand programs are available on SAT-7 ACADEMY social media platforms and broadcast on SAT-7 ARABIC and SAT-7 KIDS satellite channels

4. Dr Bee – NEW PROGRAM



Dr Bee, produced by SAT-7 ACADEMY, offers small but potentially life-saving doses of health information via social media. The first episode was dedicated to covering the COVID-19 virus, as it was broadcast just as it began to spread in the MENA and disseminated advice on the importance of good hygiene and social distancing during these trying times.

The program is presented by a medical student who introduces various medical doctors, and the short recordings appealing to parents, particularly mothers. This program is addressing an acute need, as many look to social media for information, and many viewers have been sharing clips of the first episode on social media platforms, such as Instagram, for others to become aware about how to stay safe during the pandemic. The show will also continue to cover broader more long-term challenges in hygiene, nutrition, childhood development and maternal health present in the region, and will also include health messages specifically for teenagers.

Click to watch

Facebook YouTube

5. Expert Advice – NEW PROGRAM



Responding to the ongoing crisis, SAT-7 has sought to facilitate the delivery of expert advice. Covering matters such as hygiene, healthcare, education, sociology, philosophy and psychology, SAT-7 has published material via its online platforms with the help of field experts. The aim of this is to help bring clarity to the viewer regarding these important matters at a time when the need for a trusted information sources is dearly needed. In the first clip, the segments presenter, Milad Hadchiti, explains the importance of staying at home in areas under lockdown and how to benefit from this time by staying positive. So far, these *Expert Advice* clips have been very popular on social media, and on its first day it reached 5,000 people on Facebook, with viewers giving feedback saying that the clips are helpful and engaging.

Click to watch

Facebook YouTube

SAT-7 PARS



SAT-7 PARS children and youth programs *Golpand* and *Hashtag* are advising their viewers on how to stay healthy and happy, on screen and on social media. Instructions are given on how to wash your hands, when to use a surgical mask, and, for example, what things you can do at home so as not to get bored. More information about Golpand and Hashtag programs can be found below

SAT-7 TÜRK

6. SAT-7 TÜRK NEWS – LIVE PROGRAM



SAT-7 TÜRK is the only SAT-7 Channel which has programs dedicated Christian news. By highlighting news impacting Christians across the world, this program is unique in Turkey. All news is presented in an objective and professional manner, without pushing any agenda. By watching this program viewers are informed about events and situations that impact the minority of Christians living in Turkey, and Christians across the world. In addition to the program, a dedicated news website has been developed. https://haber.sat7turk.com/

Response to COVID-19: The program shares facts and information about the coronavirus and its impact on people. With breaking news, SAT-7 TÜRK viewers are informed about the coronavirus, detailing the facts about the coronavirus, its symptoms, precautionary measures so as for them to stay protected and safe. Episodes were doubled during this period – broadcasting every Wednesday and Friday – with two different presenters each time. The episodes on Wednesdays are pre-recorded in the studio whereas the episodes on Friday are broadcasting live from the presenter's house.

Click to watch

YouTube

2. EDUCATION

As a result of the pandemic formal and non-formal education initiatives have been suspended with parents and primary caregivers being responsible for home-schooling their children. Under the category of education you can find SAT-7 programs that cover the syllabus of KG3 to Grade 3 in the subjects of Arabic, Maths, English, Science, French and Music as well as advices to parents and primary caregivers on how to best support their children.

SAT-7 ACADEMY brand

SAT-7 ACADEMY brand programs are available on SAT-7 ACADEMY social media platforms and broadcast on SAT-7 ARABIC and SAT-7 KIDS satellite channels



7. My School – NEW SOCIAL MEDIA CONTENT

My School brings hope to over 13 million children out of school in the Middle East and North Africa, to young refugees, displaced people and those living in poverty with no access to school or support in their learning. This 20-minute program offers on-air lessons for children aged 5-12 in primary-level Arabic, Maths, Science, English and French. For the presentation of the program, well qualified educators are recruited, who conduct the lessons in an attractive and brightly coloured classroom setting, using fun songs and animation to fully engage young viewers.



Response to COVID-19: Noting the increased demand for accessible and complimentary educational material, SAT-7 ACADEMY has scaled up its output of My School. It has done this in the form of disseminating more than 1000 educational videos via its social media platforms so that children can continue their learning while at home on their computer or smartphone. In addition to this, the teachers of My School go live from their homes three times per week giving students the opportunity to ask questions or gain further support directly from the teacher. For the children to watch our live classes, their parents can follow Madrassati Facebook page and to watch previous they can go to YouTube.

Click to watch

Season 1

Grade: KG3 | Age group: 5-6







Arabic

- قراءة و تحليل نص
  - الحروف ١
- مفردات
  - الفصول
  - أيّام الأسبوع
  - أشهر السّنة

Mathematics

- **Numbers & Algebra**
  - Numbers 1-10
  - Numbers 1-20
  - Addition (2 numbers)
- **Geometry**
  - 2D shapes
- **Analysis and reasoning**
  - Comparing
  - Patterns

English

- **Phonics & Reading Comprehension**
  - letters
  - vowels
- **Vocabulary**
  - antonyms (L1)
  - seasons, months & days
  - synonyms (L1)
- **Grammar & Writing Expression**
  - Verb to be / to have
  - adjectives
  - verbs vs nouns (L1)

Season 2

Grade: 1 | Age group: 6-7









Arabic

- قراءة و تحليل نص
  - الحروف ٢(كل أشكالها)
- مفردات
  - الأشكال
  - الأعداد (٢٠)
- قواعد و تعبير كتابي
  - الاسم و الفعل
  - جمع الحروف

Mathematics

- **Numbers & Algebra**
  - Missing number (until 20)
  - Addition (3 numbers)
  - Using tens to add and subtract
  - Even and odd numbers
  - Subtraction
  - Fractions
- **Geometry**
  - 2D shapes
- **Analysis and reasoning**
  - Ordering numbers
  - Slides/turns & lines of symmetry

English

- **Phonics & Reading Comprehension**
  - blending
  - long / short vowels
  - blending vowels
  - Reading Comprehension
- **Vocabulary**
  - synonyms (L2)
  - farm animals
  - body parts (L1)
  - occupations
  - antonyms (L2)
- **Grammar & Writing Expression**
  - singular / plural
  - present/past (verb to be & to have)
  - answering questions (L1)
  - verbs vs. nouns (L2)
  - writing sentences
  - proper / common nouns
  - expressing feelings
  - sequencing events
  - irregular verbs (L1)
  - Question words
  - irregular nouns (L1)

Science

- **Human Biology**
  - Human body and its parts
  - Function human body and its parts
  - I grow and change
  - Growing up Healthy
  - Healthy eating
  - Clean water
  - Dental health
  - How to protect myself against disease
  - Definition and use of 5 senses
- **Nature and matter**
  - Categories of things around us
  - Matter and energy
  - The source of heat
  - The sun
  - The air
  - The sound
  - Moving water
  - Day time and night-time
  - Four seasons
  - Living and none living creatures
  - The world of animals
  - Places where animal live

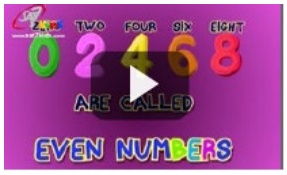
Season 3

Grade: 2 | Age group: 7-8



Arabic

قراءة و تحليل نص
قراءةُ الكلمات | تفكيكِها
أقسام الكلام: الفقرة والجملة، الكلمة والحرف
خريطة القصّة
ترتيب أحداث القصّة
فهم و تحليل النص
الرسالة
مؤشرات القصّة
مفردات
- مفرداتٍ متعلّقةٍ بالمدرسة
- وسائل المواصلات
- الأضداد ٢
- الألوان
- المرادفات
- حيوانات الغابة
قواعد و تعبير كتابي
- التشخيص
- أدوات الرّبط
- التّاء الطّويلة والقصيرة
- علاماتِ الوقف ٢
- صياغة الأسئلة
- الفعل الماضي \ الفعل المضارع
- خريطة الوصف \ التّشبيه وأركانه
- الجملة الإسميّة والجملة الفعليّة ٢
- أسماء الاشارة ٢
- الضّمائر المنفصلة
- الأسماء الموصولة (الّذي – الّتي)
- الجملة الطّلبيّة: فعل الأمر ٢
- التّنوين \ الشدّة
- التّعبير عن صورة بلغة سليمة \ ترتيب الكلمات
- وصف شخص وصفًا داخليًا وخارجيًا
- إستخدام (أمّا)
- التّواصل الكتابي نسخًا وتعبيراً
- متمّمات الجملة البسيطة



Mathematics

- **Numbers & Algebra**
o grouping into hundreds, tens and ones.
o number line
o counting by multiples of ones, tens and hundreds
o multiplication strategy (distributive property)
o multiplication (2 digit numbers)
o missing quantities in number sentences
o division (3 digits by 2 digit divisors)
o inverse operations (addition / subtraction)
o addition and subtraction facts
o Composing and decomposing multi-digit numbers (including expanded form).
- **Geometry**
o sorting three-dimensional shapes by properties
o measuring the perimeter
- **Analysis and reasoning**
o patterns 3(missing terms in patterns)
o comparing by attributes (I,L,W,V)
o gathering and recording data
o addition and subtraction money problems



English

- **Phonics & Reading Comprehension**
o syllables
o r controlled vowels
o blends, diphthongs and digraphs
o silent letters
o topic sentence
o main idea
o story elements / comprehension
o genres
- **Vocabulary**
o sight words
- **Grammar & Writing Expression**
o prefixes / suffixes
o irregularly spelled words
o collective nouns
o irregular nouns (L2)
o reflexive pronouns
o adverbs
o contractions (L2)
o use text, illustrations, tables, maps, and charts
o simple / compound sentences
o transition words
o irregular verbs (L3)
o possessive s



Science

- **Human Biology**
o Nervous system
- **Nature and matter**
o Shadows
o Phases of the moon
o Weather changes
o Animal Habitats
o Pollution
o Food pyramid
- **Forces and Energy**
o Sources of energy
o Forces
o Weight vs motion



French

- **Vocabulary**
o synonyme
o antonyme
o Description physique et morale
o La famille
o Les sensations
o La maison
o Mon corps
o Les aliments
o La nature
o Les animaux
o Les activités
o Les métiers
o Les moyens de transport
o Les moyens de communication
- **Grammar and Writing expression**
o la phrase verbale de la phrase nominale
o la phrase simple de la phrase complexe
o le verbe conjuguer
o Verbe et nom
o nom propre- nom commun
o Adjectif qualificatif
o préposition
o adverbe
o Sujet- COD
o le pronom personnel sujet
o le verbe avec son sujet
o singulier- pluriel
o masculin- féminin
o les types de phrases (Exclamative- Interrogative)
o les formes de phrases (Affirmative- Négative)

Season 4

Grade: 3 | Age group: 8-9








Arabic

- قراءة و تحليل نص
- صوت المدّ الطويل والقصير
- مفردات
- الأضداد ١
- قواعد و تعبير كتابي
- المفرد والجمع
- المذكّر و المؤنّث
- الأحرف الشمسيّة والقمرية
- اسماء الاشارة ١
- الجملة الاسمية والجملة الفعلية ١
- جمع المؤنث السالم
- تصريف أفعال
- التّحويل إلى الجمع
- إنشاء جمل سرديّة ووصفيّة
- دخول ال التعريف على الأسماء
- فعل الأمر ١
- فعل التفضيل
- ترتيب الكلمات للحصول على جمل مفيدة
- اسلوب النفي والاثبات
- علامات الوقف ١
- ربط جمل بواسطة واو العطف

Mathematics

- **Numbers & Algebra**
  - addition 3 (3+1 digit / 2+2 digits)
  - subtraction 2 (3+1 digit / 2+2 digits)
  - ordinal numbers (1-10)
  - estimation nearest 10 / 100
  - fractions
  - mental addition 10 , 100
  - place value / comparing numbers
  - numbers in words
  - addition strategies (double facts, making 10)
  - order of numbers in add/subtraction equations
  - even & odd numbers 2 (100)
- **Geometry**
  - 2D & 3D in the environment
- **Analysis and reasoning**
  - ordering numbers 2 (till 100)
  - telling time
  - counting by 2, 5, 10 forward / backward
  - comparing by attributes 1 (I,L,W,V)
  - problem solving (graphs / number of days / weeks etc)
  - patterns 2
  - gathering and recording data

English

- **Phonics & Reading Comprehension**
  - rhyming words
  - homophones
  - Reading Comprehension
  - story map
  - true / false statements real / fantasy
- **Vocabulary**
  - intruder
  - HFW hobbies, occupations, airport, seaport
  - Vocabulary /contextual clues
  - matching words to pictures
  - puzzle (meanings)
  - body parts (L2)
  - family words
- **Grammar & Writing Expression**
  - complete / incomplete sentences
  - answering questions (L2)
  - capilization
  - kinds of sentences
  - pronouns
  - compound words
  - irregular verbs (L2)

Science

- **Human Biology**
  - Respiratory system
  - Circulatory system
  - Digestive system
- **Nature and matter**
  - States of matter
  - Groups of animals
  - Groups of food
  - Living and non living organisms
  - Plant life cycle
  - Animal life cycle
- **Forces and Energy**
  - Natural / man-made
  - Magnets (push/pull)

French

- **Phonics & Reading Comprehension**
  - Les Lettres
  - Les voyelles

8. Rhythm and Melody – NEW SOCIAL MEDIA CONTENT



Through this program, adults and children will be introduced to different types of rhythms and music, the evolution of musical instruments, musical composers through history and the importance of music in culture and heritage. Special emphasis will be given to the fact that music is an instrument of peace and an international language that unites all people.

The program is prepared through an accurate process, including intensive research on musical books and guidance books for children (musical pedagogy), and interviews with doctors from the national conservatory of high music, as well as the direct involvement of the target group.

Response to COVID-19: This program is ideal for supporting parents and children in their efforts to continue with education under lockdown. This program follows a music curriculum that not only entertains but educates. Specifically, in response to the virus, the programs presenter is now producing material from home. This includes a number of games that can be played at home and how music can be made, or songs composed using everyday items like kitchen utensils.

Click to watch **Season 1** **Season 2**

Facebook YouTube YouTube

9. Follow up – NEW SOCIAL MEDIA CONTENT



Follow Up is a vital resource for parents and teachers in the Middle East and North Africa's under-resourced school systems. The education discussion programme empowers viewers to better support children and to resolve difficulties that arise during their school years. Crucially, it also counters the lack of understanding that often holds back children with special educational needs. Topics covered include: special educational needs including dyspraxia, dysphasia, and autism, as well as broader topics such as school friendships and new educational technology.

A second season of the program is being under development to shed light on educational subjects and treats educational difficulties that might occur during the growth and the education of the child during their school years. Each topic will be addressed with all parties involved in the educational process: the parents, the children, the educational team at school and the specialists. The program will also be hosting coaching instructors to address some tips or instructions related to the way that parents, children, educational groups, should interact with each other. And at the end of each episode, Dr. Mouawad, specialized in educational sciences, will draw conclusions and show solutions.

Response to COVID-19: The virus has resulted in governments across MENA having to close many schools and educational facilities. This has disrupted education and compounded stressful situations in the home. *Follow up* responds to this by utilising the skills of Dr. Nada Mouawad. Dr. Mouawad goes live from her home on a weekly basis to share with her viewers, such as parents and teachers, educational tips during the outbreak time as well as tips regarding the actual workload sent to the students and how to study from home.

Click to watch

Facebook YouTube

10. Are You Sure?

Are You Sure? program follows the typical academic year and discusses different ways in which parents can engage in their children's e ducation and strengthen their children's well-being to help them learn constructively. Through this program parents and teachers, as well as children, can learn about the importance of a healthy parent-child relationship and parental engagement in the child's education.



Response to COVID-19: The pandemic has increased the stress levels of parents and children. By watching this program, parents can find ways to support their children at home. Thus, children who feel supported by their parents are less likely to experience emotional distress, practice unhealthy behaviours, or disengage from studying and learning, even at home.

Click to watch

YouTube

3. PHYSICAL AND MENTAL WELL-BEING

Maintaining physical and mental well-being for children, parents and primary caregivers is crucial during these challenging times. Under this category you will find a selection of SAT-7 programs ranging from fun and recreational activities to health and well-being programs advising parents and primary caregivers on how to cope with their personal stress as well as their children's.

SAT-7 ARABIC

11. From Heart to Heart – LIVE PROGRAM



Married life is not always easy, and to address marital problems SAT-7 ARABIC broadcasts *From Heart to Heart* live on a weekly basis. Presenters Marianne and Rawad Daou, host a married couple each episode and discuss the various ups and downs that married couples face. During the live program, Presenters receive calls, and WhatsApp messages with questions and comments that are discussed on air. The show wants to help couples strengthen the weak areas of their marriage through counselling and the word of God, by listen to the personal experiences that many couples share.

Response to COVID-19: Despite the pandemic the production of the program continues live from SAT-7 Lebanon studio with decreased number of production crew to comply with health regulations. Responding to the COVID-19 pandemic, the program produced awareness raising videos for social media and addressed how the situation and isolation are influencing couples and offer them prayer support.

The government restrictions and lockdown also puts added pressure on marriages and can exacerbate problems as well as existing mental health issues. In countries like Lebanon there have already been reports of increased instances of domestic violence from both the authorities and women's rights groups, especially perpetrated by men with existing mental health issues. Therefore, the program seeks to help couples to see the challenges of living closer to each other as an opportunity, rather than a cause of tension and conflict. This time can be used as an opportunity become closer with your partner, to learn how to love and support them better, and reflect on what matters to them most in their lives. The presenters also emphasise that it is also an ideal moment to spend more time with your children, and even to rediscover talents and hobbies that you perhaps did not have the time for anymore.

Click to watch

Facebook YouTube

SAT-7 KIDS

12. Allo Marianne – NEW PROGRAM WITH SOCIAL MEDIA CONTENT



During times of crisis parents may not be able to or have the capacity to comfort their children, who may sense their parents' anxiety and hear bits and pieces of the news on the TV or radio. The fact that children must stay inside and avoid socialising with their friends only adds to their anxiety levels. At worst, they may be stuck at home and experiencing mental and physical abuse, as their parents may take out their own stress and frustration on their spouses or children.

During such a time SAT-7 KIDS finds it important to provide some escape for children as well as a comforting presence. The channel launched on 21st of April a new one-hour live show, *Allo Marianne*, that allows kids to connect with one of their best loved presenters. Children may feel especially frightened and vulnerable now, and so the presenter, Marianne, seeks to give them a sense of security, allowing them to call, share their thoughts and feelings, sing, and to ask Marianne to pray for them. The program will feature a segment where a specialized children's life coach and expert in psychology addresses children's mental well-being in practical ways, giving them some simple tips to reduce their anxiety, boredom and stress. Marianne will also encourage children to send in homemade videos where they share fun activities that can be done home during that time to boost their self-esteem and stay motivated.

Click to watch

Facebook YouTube

13. Engaging audiece on social media



To help children enjoy their time at home, SAT-7 KIDS has encouraged, in fact challenged, its audience to be active on social media. Home videos of songs, prayers and plays, and children reading Bible verses on screen are posted daily on social media along with special encouragement messages from beloved presenters. Also beloved birthday announcements continue on both on air and on social media.

Click to watch

Facebook Facebook

SAT-7 ACADEMY brand

SAT-7 ACADEMY brand programs are available on SAT-7 ACADEMY social media platforms and broadcast on SAT-7 ARABIC and SAT-7 KIDS satellite channels

14. Puzzle – NEW SOCIAL MEDIA CONTENT



SAT-7, together with NGOs Right To Play and Humanship have created an exciting gameshow that offers children learning not found within the four walls of a classroom. Through fun, engaging games and music, *Puzzle* is empowering young viewers to understand their human rights and advocate for positive change.



Responding to the pandemic, SAT-7 and Right To Play are enhancing their partnership by selecting specific games from *Puzzle* program that can be adjusted and played at home with other siblings and parents. Special instructions will be created on how to adjust these games and how to facilitate a discussion within the family on the skills learned. In addition to the games, an awareness campaign on health and hygiene measures will be created. The campaign targets all children and families from all backgrounds. It also makes special accommodations for those living in unfavourable conditions, refugee camps or host communities where various public health measured may have made life particularly more challenging (e.g. social distancing, restrictions on movement, etc).

Click to watch

Complete episodes:
Facebook YouTube

Community initiatives videos:
Facebook YouTube

Children's rights campaign videos:
Facebook YouTube

15. Bloom Boom – NEW SOCIAL MEDIA CONTENT



This daily magazine show is highly educational, interactive and entertaining. The program aims to cover topics such as general education and culture, core values in life, and how to be up-to-date in today's life and social media, while teaching children positive social behaviour. The program, which is prepared together with the team of experts from the creators of the regionally renown KAZADOO, by "Film & Co", gives positive messages of peace, and allows the children to forget their sorrow, worries, quarrels and hardship and help them learn positive feedback through educational fun, arts, songs and laughter.

Response to COVID-19: Episodes of *Bloom Boom* are continuing to be shared on social media platforms throughout this crisis. In addition to the existing episodes, new social media content is also created addressing matters pertaining to the virus (hygiene, staying entertained at home). In addition to that, the social media content will cover topics that seek to provide the viewers with some sense of normality and escape from the stress the virus may be causing them at home. These topics include engaging games, educational segments, art, songs, celebrating kids' birthdays from home and so on.

Click to watch

Complete episodes:

Facebook YouTube

Facebook Lives:

LIVE

Handicraft videos:

Facebook

16. Hikaya



Storytelling is one of the oldest, most powerful forms of teaching and offers many excellent benefits for pre-schoolers and school age children, including enhancement of listening skills of children, improvement of language skills, development of creative thinking and imagination and enhancement of cultural understanding. This program is filmed outside the studio with a picturesque background and the stories will be narrated in a child friendly way. The themes will be carefully selected and deal with a typical event in the life of the modern family. Each story will be something that children relate to and portray an indirect message which parents can learn from.

Response to COVID-19: The knock-on effects of this virus on wider society have causes substantial change. While these changes safeguard public health, processing these changes can be a lot –

even overwhelming – for young minds. In such an environment allowing for opportunities to reinforce some sense of normality, or perhaps escape, is welcomed. This is what the segment aims to do. Through telling stories as have been done before the crisis, children encounter the familiar and are also able, for a few precious moments, get wrapped up in the narrative of that day.

Click to watch

YouTube

17. Creative Arts



This segment, produced by SAT-7 PARS and repurposed in collaboration with SAT-7 ACADEMY is a short segment that invites viewers to engage creatively. Lead by SAT-7s well known presenter of *A Girls World*, Parastoo Poortaheri, this segment demonstrates various arts and crafts that can be replicated by the viewer at home. This segment seeks to encourage viewer participation encourage creativity among young viewers.

Response to COVID-19: Life in lockdown can be draining, especially for children and youth. Keeping the mind active and stimulated in a way that encourages creativity and play, mitigating the harmful effects of boredom and stress, is a welcomed endeavour. *Creative Arts* seeks to provide its viewers with the opprotunity to escape for a few short but meaningful moments from the challanges of the current crisis, allowing them to relax and be creative.

Click to watch

YouTube

18. Flexawii



The program aims to help children and their parents through the difficult years or childhood and teenage years. It is presented by Abanob Flex who is a famous ventriloquist and the content of the program is revised and supervised by Mrs. Mary Sameeh, Professor of Educational Psychology and Sexuality. The presenter Mr. Flex conducts all discussions using his puppets and his talent as a ventriloquist, beatboxer and break-dancer. The program takes up issues that children may face, such as fears, sexual abuse, bullying and stealing, as well as how the parents' actions and reactions in these different situations may be based on their wrong beliefs and concepts. Some episodes address children and other episodes address the parents. During the episodes that

address children, a child presents his problem through talking over the phone with Flex, who then presents a proper possible solution. During the episodes that address parents, the parents discuss the problem and Flex advises them in how to approach the issues with their child.

Response to COVID-19: While COVID-19 most immediately effects people's health, it has gone onto effect much more. Now that people are spending the vast majority of their time indoors, unable to leave their homes, the stresses of family life can often bubble over into arguments and at times violence. This program, utilising the knowledge of field experts and the appeal of Abanob Flex, opens up much needed consideration of important matters such as fear, sexual abuse and the actions or reactions of parents. This program though already produced offers valuable insights that are deeply pertinent to this season.

Click to watch

YouTube

19. The Coach – LIVE PROGRAM



The Coach is a valuable source of parenting support for mothers and fathers in cultures that often promote traditional, patriarchal structures and violent discipline. In this live show, presenter and family counsellor Dr Ihab Mageb interviews a family about an issue they are facing and offers solutions, promoting open communication and positive discipline that helps children feel valued for who they are. A new segment for this series adds an additional perspective to the discussion in the studio - either a workshop, an outside report, or an interview with a role model family who have faced the same issue before. This show has received feedback from viewers showing how it has transformed their parenting and their lives, and it has also received local media attention for an episode on managing screen time. Topics to be discussed in the new series include lying, defiance, sibling relationships, conflict between parents, child development, and children's need for love.

Response to COVID-19: *The Coach* has changed its hours of broadcasting from 19:00-21:00 to 14:00-16:00, the new prime time, due to the curfew that has been implemented by local authorities. This has also changed prime time the be earlier in the day. Utilising this time, *The Coach* has dedicated six episodes, being broadcast through to the end of April, to matters pertaining to the corona virus. This is of vital importance as at this time, given heightened pressure within the home caused by unstable economies, the loss of jobs and livelihoods, creaking health systems and so on. Ensuring the well-being of the household is of crucial importance for a prosperous and sustainable society.

Click to watch

YouTube YouTube

Follow the Coach Facebook page to watch the programs live

20. Keys for raising my children



Children are often brought up with many harmful or insufficient methods, usually due to lack of knowledge. This parenting program aims to educate parents in a fun way, drawing from the experiences of children. Topics for discussion have been researched using multiple discussions with children in schools, who have stated the issues and struggles they face in their daily lives. In the program, specialists and reporters discuss the topics, convey positive ideas and correct the harmful misconceptions of the parents in a fun and engaging manner.

Examples of topics:

- Negative words from leaders and parents
- Punishment
- Frustrations
- The wrong educational ways
- Comparison
- Torturing
- Responsibilities
- Food Behaviours
- The use of technology
- Harassment
- Different intelligences
- Creativity

Response to COVID-19: This virus is having many effects of society beyond public health concerns. With families being confined to their own homes for days on end, with added stress over struggling economies and job loss, many may find home a tremendously stressful place to be. Unfortunately, when people become stressed this can result in angry outbursts or even domestic violence. This program, though already produced, holds tremendously useful ideas for such a time as this. Ensuring the well-being stability of the family unity not only keep children safe and reduces parental stress but it builds the resilience of the wider community, prepositioning it to help society bounce back once this crisis has passed.

Click to watch

YouTube

21. Saha w Hana (Bon Appétit!) – NEW SOCIAL MEDIA PROGRAM



Bon Appetit is minute and a half segment that introduces viewers to healthy and immune boosting recipes, hosted by the well-known local chef, Sleiman El Khawand. During times of increased stress, the human body slows down certain mechanisms so to help survival. While this can be useful in short term scenarios, long term stress can have serious and detrimental effects such as being unable to sleep, mood swings or a weak immune system. This program seeks to make a gentle but meaningful

contribution towards the well-being of the viewer. Good wholesome food can not only boost and protect the immune system but also lift the spirits, contributing to both physical and mental health.

Click to watch

YouTube

22. Fitness craze



The program is presented by Magdoline Nader, an Egyptian Physical Education teacher, who gives tips on how to work-out from home using things that are all available at most homes as fitness props. It also raises awareness about the importance of sports and healthy living.

Response to COVID-19: The current state of affairs brought about by the virus may well prove in time to be a significant contributor to cumulative stress among a great percentage of the global population. This kind of stress can lead to severe mental illness in addition to physical health issues. One of the ways in which the stress caused by lockdown, economic instability and the like is through exercise. Exercise breaks down stress hormones like adrenaline and cortisol and also releases endorphins which help improve mental health. Exercise is also good for physical health which is of significant importance due to the reduced of opportunity to maintain personal exercise regimes under lockdown. This program provides tips and guidance for viewers on how they can keep fit and well even when stuck at home.

Click to watch

YouTube

SAT-7 PARS

23. Signal – LIVE PROGRAM



This is a talk show and magazine show that consists of different segments such as news, prayer and testimony, psychology and counselling. The main objective of the program is to send a signal to isolated believers so that they will know they are not alone. The program is engag ing viewers on a deeper level, by connecting them with SAT-7 staff and other Persian believers. The Audience Relations staff themselves present the testimony section, sharing testimonies they have received. They always get permission from the viewers and take steps to protect their identity where necessary.

Response to COVID-19: Live production continues from SAT-7 PARS studio in Limassol, Cyprus with decreased number of crew to comply with health regulations. A doctor was invited to the show to share information on the virus and how to take precautions to avoid it, and answer viewer questions. Also, separate information clips have been broadcasted. "Let these diseases and microscopic organisms that can destroy our bodies be replaced by harmony and peace, mercy and healing in our bodies," prayed Reverend Keyvan in response to the pandemic that has impacted Iran worse than any other country in the Middle East and North Africa. The audience response to his five-minute prayer was one of overwhelming gratitude.

Click to watch

Facebook YouTube

24. Insiders – NEW EPISODES AND SOCIAL MEDIA CONTENT



Insiders is a women's show featuring two outspoken female presenters. The hosts bring their perspectives to the topics from the day's news related to women and family in Iran. It is a platform to bring into the open issues that most often go un-heard, giving a voice for women in Iran, Afghanistan and Tajikistan. The program is a talk show addressing women's daily topics and issues which they often discuss in their gatherings and on social media platforms. The nature of the program is to bring equality and balance to a society and to create a culture where opinions are not judged but heard and listened to instead.

Response to COVID-19: SAT-7 PARS *Insiders* program broadcasted an episode discussion the corona virus and the anxiety it creates. The episode was on the satellite as well as streamed live on social media with a lot of engagement and several small clips were posted afterwards. The expert psychologist Shadi Javaheri helped to cover the issues from many different perspectives, including how different personality types cope with a crisis and what to do at home. After the episode was aired,

the London studio was closed, and live shows ceased. The episode covering the anxiety was repeated. One of the presenters was equipped with studio equipment to record social media content, after quality checks maybe also on air.

Click to watch

Facebook YouTube

25. Golpand (Golden Advice) – LIVE PROGRAM



A weekly live show for kids. The program includes interactive games, educational segments, and theatrical plays. Topics covered on some episodes are; creativity, child abuse, helping the sick and the poor, patience and hope, animal care and friendship.

Response to COVID-19: Live production continues from SAT-7 PARS studio in Limassol, Cyprus with decreased number of crew to comply with health regulations. Responsing to the pandemic, the program took the decision to be continue with its themes as children are already very anxious and scared with the situation and due to isolation and closure of schools, their lives have been creatly affected. While offering advise on washing hands and keeping safe, the program gives the children a sense of normality in their life, tries to keep them positive, hopefull, promote activities they can do at home with parents and siblings and above all encourages them not to lose faith in God and how important are the children for him.

Click to watch

Facebook YouTube

26. Hashtag – LIVE PROGRAM

Presented and produced by Parastoo Poortaheri, the program includes many interactive segments through which Parastoo introduces viewers to new experiences such as DIY segments, segments in which she teaches viewers hacks and tricks, introduces new and helpful mobile apps, demonstrates science experiments, provides information about cities from around the world, teaches worship songs and much more. The most important part of the program, however, is the beginning, when Parastoo introduces viewers to a Bible story or Bible character which is visualised by a short video. In order to participate in the games, activities and quizzes throughout the program, viewers must pay attention to this story. This set up has



Host of SAT-7 PARS' youth program Hashtag, Parastoo shares a message of encouragement and hope. Reading testimonies and prayers from her young viewers she highlights the impact live programs have in the Middle East and North Africa, especially during this pandemic.

resulted in viewers researching the stories beforehand, actively engaging with the program and thereby learning God's Word.

Response to COVID-19: Live production continues from SAT-7 PARS studio in Limassol, Cyprus with decreased number of crew to comply with health regulations. As with Golpand prorgam, the existing anxiety of the children and the Nowrooz period, the program tries during this pandemic to offer children practical tips on what they can do. For instance, the DIY segment showed how they can create surgical masks at home.

Click to watch

Facebook YouTube

SAT-7 TÜRK

27. SAT-7 TÜRK Kids – PRE-RECORDED KIDS PROGRAM

By helping children learn positive values, SAT-7 TÜRK Kids is ensuring that its viewers have the best possible start to life and investing in the change-makers of tomorrow. During the program, Presenter Nora Yazırlıoğlu sets a daily task for the children. These tasks encourage young children to build healthy relationships and to engage with their environment in a positive way.



Response to COVID-19: The program shared with the kids some basic information about the corona virus on Facebook and YouTube so as to inform children about this new situation in their daily life and what children can do to stay safe.

Click to watch

Facebook YouTube

4. SPIRITUAL SUPPORT



"Man does not live on bread alone but on every word that comes from the mouth of the Lord" Deuteronomy 8:3 and Matthew 4:4"

While it very much matters what we have – good health care, stable economy and so on – sustaining our spiritual life, both individually and as a community matters a great deal also. It is therefore important that women and men, girls and boys, have the support and access to resouces which enable them to be sustained spiritually. This will in turn also equip and enable them to face life's difficulties and all manner of troubling circumstances with faith, love and hope.

In light of this SAT-7 has sought to encourage its viewers during this time with Church services and home worship that help the isolated feel connected, informative talk shows that inspire hope through theological conviction, children's programming that demonstrates the loving heart of God and much more.

SAT-7 ARABIC

28. Live Church Services – LIVE PROGRAM

SAT-7 ARABIC has been broadcasting live services from churches, both for seasonal events and weekly meetings, for many years. These services take place across the region but are largely focused in Egypt and Lebanon. This has provided a vital lifeline to Christians across the region who are not in a position to meet and express their Christian faith freely. These programs allow isolated believers to access and participate in praise and worship. Viewers may also be challenged and encouraged by sermons and biblical reflections.



Response to COVID-19: As the virus spreads around the world many faith groups have found themselves unable to meet for worship and the MENA is no exception. During this crisis SAT-7 has continued to broadcast live programs including church services. This has only increased the necessity of sustaining this lifeline to Christians in the region, allowing them to connect and participate in corporate praise and worship. In doing so this not only provides an empowered worldview and encourages vulnerable groups, but this also demonstrates the important role faith leaders have in their communities. By closing the doors of their church buildings and maintaining social distance,

church leaders exemplify the necessary public health measures and demonstrate to their congregations that church life can continue even with empty pews.

An important part of SAT-7s live broadcast and digital media ministry is its seasonal material. Over one of, if not the most significant celebrations in the Christian calendar, Easter, SAT-7 has worked hard to bring key services to its viewers. This Easter has been unique in many ways.

Below are some examples of broadcasts:

Friday, 10 April 2020
- Good Friday Service LIVE from Saint Therese Church in Mansourieh, Lebanon.
- The Way of Cross from Vatican live 2020

Sunday, 12 April 2020
- Sunday Easter Service Recorded from the Resurrection Baptist Church in Lebanon
- Palm Sunday Service from the Catholic church in Egypt
- Palm Sunday Recorded Service from 'Kasr El Dobara Church' in Egypt
- Easter Mass from St Peter's Basilica Live 2020

Thursday, 16 April 2020
- Maundy Thursday Catholic Mass Egypt
- KDEC Church Good Friday Service
- Good Friday Catholic Mass

Saturday, 18 April 2020
- The Evangelical Easter Celebration Egypt
- Easter Catholic Mass Egypt
- The Coptic Orthodox Easter Mass Egypt

Sunday, 19 April 2020
- Sunday Easter LIVE Service from the Resurrection Baptist Church: Lebanon
- KDEC Church Easter Sunday Celebration Egypt

29. Ask Dr. Maher – LIVE PROGRAM



Ask Dr. Maher is a new program produced by SAT-7 ARABIC. Going live each Saturday from 16:00-18:00 Dr. Samuel Maher unpacks robust responses to key spiritual questions such as 'who is the god you worship?' or 'Definition of myth and definition of faith.' Dr. Maher is a very well-known and respected Christian voice in the region. He is a trained Psychologist and also holds a master's degree on Philosophy and Religion. He is the founder and leader of Credologos, an Egyptian Christian ministry specialized in apologetics. This program has proven to be particularly popular on Social Media and uses the hashtag #AskDrMaher.

Response to COVID-19: In light of the current crisis this program has received many questions from its viewers pertaining to the virus. Dr. Maher has taken this opportunity to give a reasoned response to issues such as: 'can science save us from corona?' and 'what is the Christian faith? Corona confrontation between myth and faith.' In discussing these matters SAT-7 is not only responsive to

the needs and questions of its audience but raises awareness and positively influences the spiritual well-being of its viewers in light of this crisis.

Click to watch

Facebook YouTube

30. In the Secret Place of the Most High – NEW PROGRAM



While the crisis induced by the virus presents uncharted waters for all, many Christian leaders in the Middle East know what it is to believe and lead in times of danger, for example from civil conflict or persecution. During the live program In the Secret Place of the Most High, hosted by Mila d Hadchiti, viewers heard informed guidance from Rev. Dr Charbel Malak and Fr Michel Abboud, National President of Caritas-Lebanon, along with SAT-7 CEO Rita El-Mounayer, who spoke from personal experience. The unpacked how Gods love can be experienced and the importance of asking questions of faith even in the midst of difficult times. They also discussed fear and how it can be dealt with in addition to the hope Christians have in Christ. Article on the program

31. In the Shadow of the Almighty– NEW LIVE PROGRAM



A new 8 episode talk show, airing from Beirut at 19:30 for 85 minutes, is being produced by SAT-7 ARABIC in its response to the crisis created by COVID-19. The show seeks to bring viewers spiritual encouragement and advice that comfort and empower them during this difficult time. The presenter, Milad Hadchity, and guests, mainly pastors or priests, unpack biblical ideas and Christian values that can help sustain Christians in their faith. This program will reflect on scripture, present reports and invite expert participation through video calls.

Click to watch

Facebook

32. Spiritual Evening– NEW LIVE PROGRAM

This new live program, presented by Tony Frangieh, the founder of the Pentecostal Hymnal Society and the singer Bassima, broadcasts from Beirut on Saturday evenings for 85 minutes. This program seeks to encourage viewers in their faith and does so through songs – lead by Bassima, - testimonies, encouragement, and phone calls from viewers.

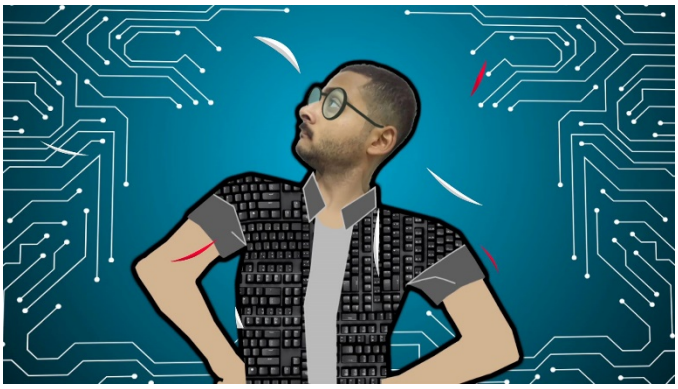


Click to watch

Facebook YouTube

SAT-7 KIDS

33. Chato – NEW EPISODES AND NEW SOCIAL MEDIA CONTENT

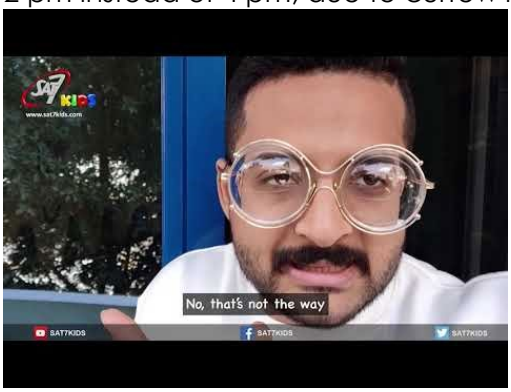


Chato gives Arabic-speaking children something they often find nowhere else: the space to talk about their problems and receive biblical guidance. With a focus on marginalised young Christians in rural Egypt but an appeal to viewers across the Middle East and North Africa, the show helps children aged 8-13 work through the real issues they face. Past episodes have covered topics including social media addiction, gender issues, and bullying, and the programme has not shied away from issues such as alcohol use, smoking, and sexual harassment. "At this age and stage children are forming their personal identities, and they go through spiritual struggles that test their Christian faith as well as the challenges of applying a biblical approach in a society filled with rejection, prejudice, and hatred," explains Producer Sherif Wahba.

Response to COVID-19: Due to the need to stay at home, children may be adversely affected by increased levels of anxiety, stress and boredom, similarly to their parents. During the COVID-19 crisis it has been noted by institutions that there is also an increased risk an increase of domestic abuse, and *Chato* will seek to address this as well as other social issues, which the pandemic may cause. To counter the stress and the boredom that children are now facing due to the outbreak of Coronavirus, the presenters have already suggested how children can use their time at home by learning a language, cooking or playing games with their siblings. The program has also invited children to send their own videos to encourage others, as Rosabella has done with a recording of her singing a song to cheer other children up.

Furthermore, to keep children safe from the pandemic, SAT-7 KIDS has decided to have no children present on-screen during the crisis, although children can send in videos which they have

filmed themselves from the comfort of their own homes. In addition to this, the live broadcast is at 2 pm instead of 4 pm, due to curfew restrictions put in place by the Egyptian government.



The character Chato from SAT-7 KIDS speaks to children on focusing on their role during this time, to pray and reflect on what Jesus would do during this time of uncertainty. "This too shall pass".

Click to watch

Facebook YouTube

34. Family of Jesus – NEW LIVE EPISODES AND SOCIAL MEDIA CONTENT

The program *Family of Jesus* helps young Christians grow in their faith through worship, prayer and drama. It seeks to strengthen the bond between children and God and by providing the children with a spiritual family, especially in areas where they do not have access to spiritual care or follow-up. It seeks to reassure viewers about God's love for them and to help them feel safe in an insecure and fearful world. Through testimonies it also helps children and their families by demonstrating the love of God, as well as how Christians are coping with the struggles that they face in the region. The program receives a significant amount of viewer engagement and feedback, stating they feel supported and can feel God's love despite all the difficulties they may face.



Response to COVID-19: Although children are not participating in the live production during the pandemic, *Family of Jesus* has been continuing to broadcast a message of encouragement and hope during this challenging time, emphasising that our destiny is not a matter of chance and that we must place our faith in God.

The program has been having a huge impact on SAT-7 KIDS' young viewers. A single video of *Family of Jesus* of presenter Mina Awny, in which he shares spiritual encouragement as well as hygiene advice, reached more than 425,000 viewers in a matter of days and was shared 2,700 times. Mina says that children also have a role in this crisis, and that their prayers, praise and worship at home will help them stay strong during the virus, alongside practicing hygiene and social caution. A song was also created to help children to find creative activities to do at home, and the presenters have also received songs that children have filmed at home. During the pandemic each episode's length has been increased to 2 hours and is now broadcast on Saturdays from 2-4pm.

Click to watch

Facebook YouTube

COVID-19 hygiene awareness:

Facebook

35. Bible heroes – LIVE PROGRAM AND NEW SOCIAL MEDIA CONTENT

Each episode of this long-running gameshow introduces viewers to a new Bible personality and invites them to call in and test their knowledge. Callers with correct answers win small prizes and are also entered into a monthly draw for a larger prize. After hearing several rounds of answers, the presenters - who are much-loved by young viewers - help children d eepen their knowledge of the character by explaining their flaws and strengths, their decisions good and bad, and their place in the spiritual history of God's people. As well as increasing their knowledge of the topics discussed, Bible Heroes also helps children identify with the characters and develop their habit of reading the Bible regularly. Now with an additional regular interactive broadcast on Facebook Live, the show receives a strong response from viewers. While it is aimed primarily at viewers aged 10-15, it succeeds in gathering family members of all ages around the screen to grow in faith and understanding together.



Response to COVID-19: Broadcasting from Lebanon, which is under lockdown, the popular gameshow *Bible Heroes* will continue, offering children a vital source of engaging spiritual learning while churches are closed. The program's episode length of has been extended to an hour and 30 minutes, and it now looks more at biblical themes rather than characters.

As a response to the Coronavirus outbreak a special episode was also broadcast on the peace that comes from God, and it provided a platform for viewers to pray for others as well as offered practical advice on precautions. In the very same episode SAT-7 CEO Rita El-Mounayer also gave a message of encouragement to SAT-7's young viewers. In addition to this, the *Bible Heroes'* presenters go live on Facebook for 30 minutes after the television broadcast, so that the young viewers can ask questions, share their thoughts or pray for others.

Click to watch

Facebook YouTube

Rita's message to young SAT-7 viewers:

Facebook

SAT-7 PARS

36. Question Mark – NEW LIVE EPISODES AND SOCIAL MEDIA CONTENT



The *Question Mark* program has been created to teach and give answers to important questions that both seekers and believers face on their spiritual journey. The program is watched by many new believers and as all Christians know, after coming to faith many of these questions can linger and may go unanswered. Exploring answers to longstanding questions is essential in encouraging and establishing young Christians in their faith. *Question Mark* tackles questions around all the major topics, such as healing in Christianity, doubt in the Christian life, divine guidance, true worship, mysticism and Christianity, and confronting false teaching.

Response to COVID-19: The program is produced in SAT-7 PARS London Studio. Due to government decisions, the studio production of the program stopped on 23rd of March. SAT-7 PARS equipped the presenter with equipment such as camera, lights, microphones and the program was produced from the presenter's house for the social media until 21st of April when activities at the studio were resumed. Expert guests are invited to participate through video conferencing. The program continues to fulfil its objectives and new questions addressed now addressed include Is God Still in Control in this situation and How can we spiritually reflect on the current situation.

Click to watch

Facebook YouTube

37. Our Neighbourhood – NEW LIVE EPISODES AND SOCIAL MEDIA CONTENT

This program reflects the spirit and heart of SAT-7 PARS for Persian-speakers, motivated by the Gospel to reach people in communities facing a wide range of problems. Our Neighbourhood has a warm and engaging feel and the program's presenters, Pastor Miltan and his wife Shemiran, deliver the show and engage with viewers calling the program with warmth whilst maintaining a biblical stance on the issues discussed. Topics addressed include: anxiety, temptation, worship, honesty, commitment, judgement.



Response to COVID-19: The program is produced in SAT-7 PARS London Studio. Due to government decisions, the studio production of the program stopped on the 23rd of March. SAT-7 PARS equipped

the presenter with equipment such as camera, lights, microphones and the program was produced from the presenters' home for the **social media** in 20-minute slots until the 22nd of April when the activities at the studio were resumed. The program continues to fulfil its objectives and new questions addressed now addressed include Which one is more dangerous, corona virus – or sin virus?

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Facebook YouTube

38. Heavenly Worship – NEW SOCIAL MEDIA CONTENT



This program is dedicated to praying for viewers and singing worship songs. This program aims to encourage believers inside Iran to gather in house churches and unite in prayer and worship.

Response to COVID-19: The program is produced in SAT-7 PARS London Studio. Due to government decisions, the studio production of the program stopped. The program is now produced from the presenters' houses for the social media. The program is extremely relevant now as people cannot gather to pray together and feel connected, meaning it is even more challenging for them to maintain and strengthen their faith. Currently 10-20-minute music clips with worship songs are produced on social media.

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39. Principles of Faith – NEW SOCIAL MEDIA CONTENT



This program is a talk show and discussion focusing on the principles of Christian faith and living. The program is aimed at new believers in Christ and seekers. Topics include: Christian ethics, limits, spiritual gifts, our identity in Christ, the Bible, faith and unity.

Response to COVID-19: The program is produced in SAT-7 PARS London Studio. Due to government decisions, the studio production of the program stopped on the 23rd of March. SAT-7 PARS equipped the presenters with equipment such as camera, lights, microphones, and the program was produced from the presenters' house for the **social media**

until the 23rd of April when the activities at the studio were resumed. Examples of issues addressed in social media include loneliness, trust in God and what is our high castle during times of trouble.

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SAT-7 TÜRK

40. Worldview – LIVE PROGRAM

Turkish media is now carefully regulated by the government and objective views on recent news is hard to come by. It is even more difficult to hear about current affairs relevant to Christians and Christianity. To address this need, SAT-7 TÜRK broadcasts Worldview, a program through which the Presenters are able to address Christian current topics from a Christian perspective. Using the Bible, the presenters provide the news with a Biblical and relevant context.



Response to COVID-19: SAT-7 TÜRK's program *Worldview* spoke out about God's peace, with the aim to send hope into the lives of its viewers amidst the fear and panic caused by news and social media. Speaking into these circumstances the presenters of program balanced sharing facts and information about the coronavirus and its impact on people, with biblical hope and encouragement. To inform SAT-7 TÜRK viewers about the coronavirus, a public service announcement was created, detailing the facts about the coronavirus, its symptoms, precautionary measures and travel advice. This was included in the episodes of *Worldview* but is also shared more widely across the channel's other programs.

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41. Answers of Hope – NEW PROGRAM

A new daily 30-minute talk show program is currently being produced. The interviews are made via Skype with 1 to 3 guests. The program's aim is through interviews with Church historians, pastors, church leaders and apologetics, to address spiritual questions arising from the pandemic. The reason behind the production of this online program is that Christians in Turkey are confronted with questions about their faith, their responsibilities, and the role of the Church during the COVID-19 pandemic.



Cevap Veriyorum - Vahan İsaoğlu 6. Bölüm

Topics of the program include:

- Is it still possible to believe in the loving and protecting God while all this is happening? Or: Where is the loving God, when this is happening?
- Do clergymen really do anything during the pandemic in the world? What did the Church do during the epidemics in history?
- Is there a Saint in our church history that fought such epidemics/pandemics?
- What kind of contributions did Christians make to medical science?
- Has the belief system collapsed with this global pandemic? Did science win the Battle of Science vs. Faith?
- Can we conclude that it is the end of days? How valid are these signs with regards to the signs indicating the end? (earthquakes, refugees, wars, possible collapses of the economic system)
- What should Christian teachings and morals include during the pandemic, and what can, and should Christians do about their family, their relatives and their surroundings?

This is a social media program for Facebook and YouTube which is also disseminated via SAT-7 TÜRK satellite channel and the website of the Channel

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42. Turning Point - LIVE PROGRAM



SAT-7 TÜRK's youth program *Turning Point*, is unique in Turkey. Hosted by young adults, for young adults, and broadcast live, it is a program that provides youth in Turkey with a much-needed platform to share challengesws

and concerns about various issues. Thereby also supporting youth in Turkey in terms of mental, physical and spiritual health. In its second season, *Turning Point* is presented by four young Christians. Their relaxed and honest discussions about challenging topics draw viewers into the conversation, and viewers are encouraged to join the discussion through phone calls and messages.

Response to COVID-19: Since the beginning of quarantine, the hosts of *Turning Point* have talked about many aspects brought by the Corona virus. They have, especially, highlighted what youth can do to protect those who are most vulnerable to the virus. More precisely, they have had in depth talks about how God is with us, especially during this difficult time. They explain that Coronavirus is not a punishment sent down to earth by Him, and that it is a big opportunity for all to try to get to know this loving God more. Some powerful content was shared as this year God has decided to ressurect not in Churches, but in our most private homes. The hosts encourage young people to be more aware of our brothers and sisters, pray for them more and appreciate them more. Some topics are as follows: 'What next?' 'How does our future look like?' 'How will we survive the summer in quarantine?'.

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